Teton County Fair Board
Regular Meeting Agenda
Fair Office – 305 W. Snow King Ave
Monday January 14th, 2019 @ 5:30PM
*Please leave your cell phones at the front desk. *

Mission: The mission of the TCFB is to produce an exceptional fair and administer the year round use of the fairgrounds while promoting the western heritage; uniting urban and rural communities in celebration.

Vision: The TCFB’s vision is to actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

I. Call to Order
II. Roll Call/Pronouncement of a Quorum
III. Approval of December 17th Meeting Minutes
IV. Public Comment
V. Old Business
   a. Fair Vendor Area/Fair Layout
   b. Stall Barn Updates
      i. BCC 1/8/19 decision
      ii. Options going forward
   c. Fair Board Business Plan
      i. Facilitated Meeting on February 11th, 11-4 @ The Library
      ii. Elected Officials & Liaison Presence
   d. Fair Book & New Logo
      i. Contract
      ii. Rebrand of Fair logo
      iii. Fair Book size
   e. February JH Live Concert in Heritage Arena
      i. No raffle, replace with a BOOT for donations/tips
      ii. TIPS training – who went?
      iii. Banner dates being updated by Jackson Signs
   f. 2019 Sponsorships
      i. $10,000 collected to date
      ii. Excel Sheet – MASTER list
      iii. Out-of-the-Box ideas to promote sponsorship
         Facebook Event, Chamber Blast, Press Release – Billy Kirk
   g. Animal Cracker Conspiracy/Stilt Walkers
   h. Bugology
VI. New Business
VII. Fair Budget
     a. YTD Fair Budget
VIII. Fair Events & Items
     a. Fair & Rodeo Royalty
        1. Lexi - Contract
     b. Big Top Tent
        i. New Stage – options & pricing or borrow from TCSD (Gary)
        ii. Open Casting or Invite 2018 Acts back
        iii. Happy Hour/Beer Garden/Liquor
     c. Concert (Peter)
d. Ninja (Emily & MB) 5 min
   i. Big Announcement

e. Rodeo (Amy & Emily) 15 min
f. Vendors
   i. 2019 Vendor Area
   ii. Update Vendor Packet
   iii. Timeline for Recruiting 10 min

IX. Matters & Announcements from Board & Staff 5 min
    a. Luther Propst – BCC Liaison
    b. PT Weekend Maintenance – Judi Nickell
    c. Website Overhaul

X. Adjourn 3 hrs