

## **REGULAR MEETING AGENDA: THURSDAY, JULY 13, 2023, 3:00 PM**

Town of Jackson Council Chambers + [Join Zoom Meeting](#)

<https://us02web.zoom.us/j/88206990544?pwd=N1V3K2ttR1hUdSsya3RrWlA4bXliZzo9>

Meeting ID: 882 0699 0544    Passcode: 543956

+1-669-900-6833 US (San Jose)

### **CALL TO ORDER**

### **PRONOUNCEMENT OF A QUORUM**

### **PUBLIC COMMENT**

Public comment will be available at this time and before action item votes. After signing in, please write in the chat area on Zoom or raise your hand if you want to make a public comment. We will also invite public comments via a phone connection. When making public comments, please announce yourself and the organization you represent. Please limit your comments to statements of opinion/fact and limit your comment to two minutes.

### **ACTION ITEMS**

#### **APPROVAL OF MINUTES**

[June 8, 2023 Regular Meeting Minutes](#)

[June 15, 2023 Special Meeting Minutes](#)

[June 28, 2023 Special Meeting Minutes](#)

#### **REVIEW AND APPROVAL OF VOUCHERS**

[Summary of Vouchers 3309 to 3331](#)

*Total amount of \$1,087,354.30*

#### **APPROVAL OF FY'24 BOARD SLATE**

[Proposed FY'24 Board Slate](#)

#### **APPROVAL OF MARKETING MANAGER CONTRACT WITH BOWERS WEST**

[Marketing Manager Contract between JHTTB and Bowers West](#)

[Marketing Manager Scores and Rankings](#)

#### **APPROVAL OF SOCIAL MEDIA AGENCY CONTRACT**

[Social Media Agency Contract between JHTTB and New Thought Media](#)

[Exhibit A](#)

## **APPROVAL OF RENDEZVOUS EVENTS FUNDING**

[Rendezvous Funding Request](#)

## **APPROVAL OF KHOL FUNDING**

[KHOL Funding Request](#)

## **DISCUSSION ITEMS**

### **TREASURER'S UPDATE**

### **PARTNER REPORTS**

#### **VISITOR SERVICES 22-23 RECAP**

[Visitor Services Recap](#)

*Justin Walters, Jackson Hole Chamber of Commerce Director of Visitor Services*

#### **DESTINATION GLOBAL SALES 22-23 RECAP**

[Destination Global Sales Recap](#)

*Kent Elliott, Jackson Hole Chamber of Commerce Destination Global Sales Director*

## **COMMITTEE REPORTS**

Events Committee

Marketing Committee

Sustainability Committee

## **MATTERS FOR THE BOARD AND CONSULTANT**

### **SUMMER HOSPITALITY PARTNER'S UPDATE**

### **FUNDING PRESENTATIONS PROCESS**

## **ADJOURN**

## **MEETING NOTIFICATIONS FOR THE PUBLIC**

To register or continue to receive Automated Alerts, Meeting Notifications, and News Flashes from the Jackson Hole Travel and Tourism Board, please [visit the Teton County Website via this link and sign up for notification preferences](#) for all Teton County departments.

