



REGULAR MEETING AGENDA: THURSDAY, AUGUST 11, 2022, AT 3:00 PM

Town of Jackson Council Chambers + [Join Zoom Meeting](#)

<https://us02web.zoom.us/j/88206990544?pwd=N1V3K2ttR1hUdSsya3RrWlA4bXliZz09>

Meeting ID: 882 0699 0544 Passcode: 543956

+1-669-900-6833 US (San Jose)

CALL TO ORDER

PRONOUNCEMENT OF A QUORUM

PUBLIC COMMENT

Public comment will be available at this time and before action item votes. After signing in, please write in the chat area on zoom or raise your hand if you want to make a public comment. We will also invite public comments via a phone connection. When making public comments, please announce yourself and the organization you represent. Please limit your comments to statements of opinion/fact and limit your comment to two minutes.

ACTION ITEMS

APPROVAL OF MINUTES

[July 14 Regular Meeting Minutes](#)

APPROVAL OF VOUCHERS

[Vouchers 3111-3129](#) in the amount of \$409,102.51

APPROVAL OF AMENDED BYLAWS

[Draft of amended Bylaws](#)

[Resolution to amend Bylaws](#)

APPROVAL OF TMBR WEB DEVELOPMENT CONTRACT

[Statement of Work - Web development](#)

[Statement of Work - Content development management, and email marketing](#)

[Master Services Agreement](#)

APPROVAL OF CHAMBER OF COMMERCE CONTRACT

Destination Sales not to exceed \$382,050.00

Visitor Services not to exceed \$565,000.00

Event Coordination not to exceed \$65,580

APPROVAL OF AMOUNT OF RESERVES TO INVESTMENT FOR FY 2023

FUNDING REQUEST: KHOL, Emily Cohen - 15-minutes

Written Proposal

Presentation

Letters from the Public

DISCUSSION ITEMS

TREASURER'S UPDATE

PARTNER REPORTS: Friends of the Bridger-Teton

COMMITTEE

REPORTS<http://www.tetoncountywy.gov/DocumentCenter/View/23019/2022-071-JHTTJPB-lodging-tax-collections>

Events Committee

Marketing Committee

Sustainability Committee

MATTERS FOR THE BOARD AND CONSULTANT

September Hospitality Industry Workshop

TOURISM DASHBOARD

[Current Lodging Tax Analysis](#)

[Current Economic Dashboard](#)

[Colle McVoy Summer Responsible Recreation Campaign](#)

[New Thought Media Monthly Social Data](#)

[TOJ Lodging and Short Term Rental Analysis](#)

(for better context, please watch the 7/18/22 1:30 Town Workshop presentation from Tyler Sinclair by clicking on the video icon [here](#))

ADJOURN

MEETING NOTIFICATIONS FOR THE PUBLIC:

To register or continue to receive Automated Alerts, Meeting Notifications, and News Flashes from the Jackson Hole Travel and Tourism Board, please [visit the Teton County Website via this link and sign up for notification preferences](#) for all Teton County departments.