

REGULAR MEETING AGENDA: THURSDAY, AUGUST 10, 2023, 3:00 PM

Town of Jackson Council Chambers + [Join Zoom Meeting](#)

<https://us02web.zoom.us/j/88206990544?pwd=N1V3K2ttR1hUdSsya3RrWlA4bXliZz09>

Meeting ID: 882 0699 0544 Passcode: 543956

+1-669-900-6833 US (San Jose)

CALL TO ORDER

PRONOUNCEMENT OF A QUORUM

PUBLIC COMMENT

Public comment will be available at this time and before action item votes. Please approach the podium to make public comment in the Town Council Chambers. Please write in the chat area or raise your hand if you want to make a public comment via Zoom. When making public comment, please announce yourself and the organization you represent. Please limit your comments to statements of opinion/fact and limit your comment to two minutes.

ACTION ITEMS

APPROVAL OF MINUTES

[*July 13, 2023 regular meeting minutes*](#)

REVIEW AND APPROVAL OF VOUCHERS

Summary of Vouchers XX to XX

APPROVAL OF THE SIXTH AMENDMENT TO AGREEMENT FOR BRANDING AND ADVERTISING SERVICES WITH COLLE MCVOY

[*Sixth Amendment*](#)

APPROVAL OF FUNDING FOR JACKSON HOLE RESORT RESERVATIONS TRAVEL INCENTIVE PROGRAM

[*Funding Proposal*](#)

APPROVAL OF AGREEMENT WITH UNIVERSITY OF WYOMING FOR SERVICES TO IDENTIFY AND CATALOG INDICATORS AND DATA RELATED TO SUSTAINABLE DESTINATION EFFORTS

Agreement

**APPROVAL OF AGREEMENT WITH BOARD OF COUNTY
COMMISSIONERS FOR SERVICES TO FACILITATE MOBILITY HUB
STUDY**

[Contract](#)

DISCUSSION ITEMS

TREASURER'S UPDATE

PARTNER REPORTS

22-23 EVENTS RECAP REPORT

[Presentation](#)

John Morgan, Jackson Hole Chamber of Commerce Events Liaison

COMMITTEE REPORTS

Events Committee

Marketing Committee

Sustainability Committee

MATTERS FOR THE BOARD AND CONSULTANTS

FUNDING PROPOSAL PROCESS (PUSHED FROM LAST MEETING)

ADJOURN

MEETING NOTIFICATIONS FOR THE PUBLIC

To register or continue to receive Automated Alerts, Meeting Notifications, and News Flashes from the Jackson Hole Travel and Tourism Board, please [visit the Teton County Website via this link and sign up for notification preferences](#) for all Teton County departments.