



**Teton County Fair Board  
Regular Monthly Meeting Minutes  
Monday March 21<sup>st</sup>, 2022 @ 5:30PM  
UW Extension Building, 255 W. Deloney Ave**

- I. Call to Order  
Zach calls the meeting to order at 5:47 PM.
- II. Roll Call/Pronouncement of a Quorum  
PRESENT: Zach, Matt, Steve, Amy, Debbie  
ABSENT: MB, Hannah, Donnie & Tere  
ALSO PRESENT: Rachel Grimes, Sarah Mann
- III. Adopt Agenda  
Matt motions to adopt the 3/21/22 agenda. Steve seconds the motion. All in favor, no discussion. Motion passes.
- IV. Approval of 2/16/22 Regular Meeting Minutes  
Matt motions to approve the 2/16/22 regular meeting minutes. Debbie seconds the motion. All in favor, no discussion. Motion passes.
- V. Public Comment  
No public comment.

***Action Item "VI"***

**2022 Fair Logo, Fair Book Cover, Ad Campaign Materials**

Mock-ups are included in the Board Packet for review. We are considering a color scheme change from gold and red in 2021 to green and blue for 2022. The Fair Board discusses the options presented.

Matt motions to approve the logo with a few updates including, brighten the green in the logo and add "th" after 66. Steve seconds the motion. All in favor, no discussion. Motion passes.

The Fair Board reviews and discusses the three Fair Book cover options presented.

Matt motions to approve the bull and barrel Fair Book cover. Debbie seconds the motion. Matt, Debbie, Zach & Amy vote in favor. Steve votes in opposition. Vote is 4-1-0. No further discussion. Motion passes.

The Fair Board reviews and discusses the Night Event pages/promotional posters, presented. The Board prefers the photo of Gracie Hardeman breakaway roping for the Fair Rodeo night event page.

Matt motions to approve the Night Event pages/promotional posters, as presented. Steve seconds the motion. Matt, Steve, Zach & Amy vote in favor. Debbie votes in opposition. Vote is 4-1-0. No further discussion. Motion passes.

***Action Item "VII"***

**2022 Exhibit Hall Entry Form, Class List, Rules**

Redlined versions are included in the Board Packet for review. Updates include date changes from 2021 to 2022, removing all the centennial classes that were added last year, the COVID mask class, updating department sponsors etc. We currently do not have any judges to add.

Rachel discusses the following items with the Board for consideration and discussion prior to approval.

1. Entry in-take on Tuesday July 26<sup>th</sup> from 7:30AM – 2:00PM.
2. Judging to take place from 3:00 – 6:00PM.
3. The Exhibit Hall Committee and their volunteers will have to coordinate and organize the judging, ribboning, exhibit placement etc. from 2:00PM on. That includes getting the building ready to open to the public on Wednesday. Staff will not be available after 2:00PM as they need time to get setup and organized for Team Branding at 6:00PM.
4. No entry fees for pre-entering whether in-person at the Fair Office, mail-in or online. We really want to encourage pre-entry through our promotional outlets. People are welcome to come to the Fair Office for help entering online before the deadline. Staff is suggesting a \$5 entry fee/entry the day-of Exhibit Hall drop off because it is an administrative challenge and takes a lot of time. We want to discourage day-of entries as much as possible.
5. Exhibit Hall Public Visiting Hours: Wednesday – Sunday from 10:00AM – 7:00PM
6. Entry pickup-up, premium pay-out will be on Monday August 1<sup>st</sup> from 7:00AM – 1:00PM.
7. Do we want to keep or remove allowing artists to sell their work?

We do not have an Exhibit Hall Sponsor yet and several departments are still available for sponsorship.

Debbie motions to approve the 2022 Exhibit Hall class list, rules and entry form as presented with the following changes:

Add honeycomb as a class to Backyard Farm. Add to the rules that a honeycomb entry should be a 3" x 3" cut square or a Ross Round.

Public Visiting Hours will be from 11:00AM – 6:00PM, Wednesday through Sunday of Fair Week

We will continue to allow artists to sell their work. It needs to be promoted more so that participants are aware.

Free pre-entry needs to be promoted more, as does the \$5/entry for all day-of entries, to make participants aware.

Matt and Rachel will work on the hanger wording for Adult & Youth painting, drawing, photography etc.

Matt seconds the motion. All in favor, no discussion. Motion passes.

**Action Item "VIII"**

**2022 Fair Rodeo Proposal**

A partially updated proposal is in the Board Packet for review.

Rachel asks the Board about the following items/questions from staff:

Hometown Rule/IMPRA Membership Fees addition (statement added to proposal)

Team Roping clarification on the number of times a contestant may enter (statement added to proposal)

Barrel Racing structure, Debbie would prefer that Teton County residents have the choice to enter the 5 slots in the shootout/show. Staff will visit with Mimi Argyle again about how to structure this and do the draws.

Teton County entries (Monday July 18<sup>th</sup>) vs. All Other entries (Tuesday July 19<sup>th</sup>)

Open Team Roping – entry fee, added money (should be higher). Decrease the entry fee to \$65 pp. Decrease the added money in the #8 and #10 from \$800 to \$700, and add that extra \$200 to the Open for a total of \$1000 added money.

Barrel Racing – Open w/ Incentive, entry fee, added money. Increase the entry fee to \$65 pp.

Steer Wrestling – why is the added money less than the other timed events? \$700 is still more added money than last year. We also only got one entry in 2021 and had to cancel the event.

Hide Race – 5 heats of 1? Does this mean we capping the event at 5 entries and running them one at a time? Yes, we will cap Hide Race entries at 5 teams total and run them one at a time.

Debbie motions to approve the 2022 Fair – IMPRA sanctioned rodeo proposal with the updates listed above. Steve seconds the motion. Discussion: fine-tune the barrel racing structure. All in favor, no discussion. Motion passes.

**Action Item "IX"**

**2022 Fair Night Event Concession Agreement**

The 2022 contract is in the Board Packet for review.

Zach has spoken with Tom Fay, owner of Pinky G's, about serving food at Fair and this agreement. Zach & Amy have both spoken with The Sagebrush Grille as well. Zach mentions Sweet Cheeks Meats and that they may be getting their mobile operation back up and running. Rachel will discuss their setup with Sara Budge at Environmental Health and find out if she will allow them to serve at night events. The Board is happy with the 15% revenue-share. The Board agrees that we'll need 3 food trucks for the Concert. Rodeo and Figure 8s. We may only need 1 or 2 for Horse Pulls. Once we get a confirmation from some of these folks, Rachel can update the agreement with the correct terms and get them signed.

Matt motions to approve the 2022 Fair Night Event Concession Agreement as presented. Debbie seconds the motion. All in favor, no discussion. Motion passes.

**DISCUSSION**

Rachel gives an update on sponsorships. A full list has been included in the Board Packet. We have currently collected over \$64,000.

Rachel gives a current fiscal year budget update. The Board has \$2,521.85 leftover through 6/30/2022.

Committee Updates:

Rodeo – Debbie has no updates.

Royalty – Debbie informs the Board that headshots of the girls were taken on March 13<sup>th</sup>. Staff should have access to them soon to update the website, get prints to hang in the Fair Office, and add them to the Fair Book.

Figure 8s – No updates.

Big Top – Committee met last week. Hannah has confirmed a number of bands and will have a full schedule of events soon.

Exhibit Hall – Matt has no updates.

Concert – Steve says the bands are confirmed. We need to review the contracts and riders. We also need to work on a local announcement date and collaborate with the bands on all promotions.

**ADJOURN**

Matt motions to adjourn the meeting at 7:48 PM. Steve seconds the motion. All in favor, no discussion. Motion passes.