

**REGULAR MEETING MINUTES: THURSDAY, MAY 12, 2022, AT 3:00 PM**

**CALL TO ORDER**

**PRONOUNCEMENT OF A QUORUM**

**PUBLIC COMMENT**

Public comment in support of the JH Nordic Alliance included Scott Horn in person, a number of comments written into the chat feature on zoom, and written Letters Sent in Support prior to the meeting.

**ACTION ITEMS**

**APPROVAL OF MINUTES**

Willi Brooks moved to approve the April 21 Regular Meeting Minutes, seconded by Mary Bess, the motion passed unanimously.

**APPROVAL OF VOUCHERS**

Joe Madera moved to approve the Vouchers 3072 - 3080 total \$129,050.52 seconded by Mary Bess, the motion passed unanimously.

**APPROVAL OF SPECIAL EVENTS SPONSORSHIP FUNDING**

Willi Brooks moved to approve 38 events sponsorships in the amount of \$400,000 seconded by Madera. Linked here is the List of Events/Funding. Special Events Liason Britney Magelby informed the board that while the total number of events funded was lower than last year, the number of “community character” events funded increased. Brooks said that while \$800,000 was set aside in the draft FY 22-23 budget for event funding in anticipation of more applications, there weren’t enough “asks” to justify the total spend. The board discussed the possibility of re-opening applications for spring events or holding the excess budgeted funds in case a large “legacy” event comes to the board for funding.

**APPROVAL OF SPECIAL EVENTS SPONSORSHIP CONTRACT**

Contract

Motion made by Willi Brooks, seconded by Bess; motion passed unanimously.

**APPROVAL OF AMENDED BYLAWS**

Attorney Keith Gingery advised the board to continue this agenda item to the June 9 regular meeting for discussion.

Bylaws Draft

**APPROVAL OF INVESTMENT POLICY**

### Draft Investment Policy

Motion made by Erik Dombrowski, seconded by Bess; motion passed unanimously.

### **APPROVAL OF RESERVES POLICY**

#### Draft Reserves Policy

Motion made by Chair Carlson, seconded by Dombrowski; motion passed unanimously.

### **JH NORDIC FUNDING PROPOSAL**

#### Proposal Details

#### Letters Sent in Support – link to 10+ letters

Nancy Leon of the Nordic Alliance gave a recap of FY 21-22 activities and engagement, as well as the proposed budget of \$95,500 for FY 22-23. Board Chair Carlson asked about plans to fund a “world-class” event; despite world-class skiing, we do not have a large facility to host such an undertaking at this time such as those in Park City or Lake Placid. Brooks asked about the level of other community partners to sponsor monies and Leon stated they are exploring other sources of revenue. Discussion ensued encouraging the organization not to be too reliant on the JHTTB who cannot always guarantee funding. Public comments in support included Scott Kosiba from Friends of Bridger Teton, Scott Sanchez. A motion made by Joe Madera to approve funding for \$95,500, seconded by Bess; motion passed unanimously.

### **DISCUSSION ITEMS**

#### **TREASURER’S UPDATE**

- Collections for March 37% over 2019 (previous record). Top line revenue expected to come out 1.5 million over budgeted for FY 21-22 and result in 6 million in reserves.
- June 6 tentative date for presentation of FY 2023 Budget to the Joint Information Meeting (JIM)

### **COMMITTEE REPORTS**

#### Sustainability Committee

- George Washington University/Confluence Sustainability Site Visit Dates: May 31 – June 3
- Survey, Situation Analysis, and social media listening reports due out by May 31

#### Events Committee

- Brooks gave a shout-out to the Riverwind Foundation for heavy lifting on scoring the new “sustainability questionnaire” as part of the event funding process.

#### Marketing Committee

- A summer management campaign is in the works with advertising agency Colle McVoy, and information is being gathered from community organizations to inform the messaging.

## **MATTERS FOR THE BOARD AND CONSULTANT**

## **ADJOURN**

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### **MEETING NOTIFICATIONS FOR THE PUBLIC:**

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