

SPECIAL MEETING MINUTES: THURSDAY, MAY 25, 2023, 2:00 PM

Meeting recording link:

https://us02web.zoom.us/rec/share/-7vhjkN62fWFrUwpJfa_qMPd6um7ZPGaMDzvqGGUO6tuydV-DmhH7pZrpnCn-9D3.2TpOnR9RQasvFMmm

CALL TO ORDER

Chairman Dombroski called the meeting to order at 2:00 pm on Thursday, May 25, 2023.

PRONOUNCEMENT OF A QUORUM

Chairman Erik Dombroski, Secretary Willi Brooks, Julie Calder, and Mary Bess were present on Zoom. Treasurer Mike Geraci joined at 2:03pm. Cory Carlson was absent.

PUBLIC COMMENT

No public comment.

ACTION ITEMS

APPROVAL OF MARKETING MANAGER RFP FOR DISTRIBUTION

[Marketing Manager RFP](#)

Ms. Calder made a motion to approve the Marketing Manager RFP as proposed. Seconded by Ms. Bess. No public comment. Ms. Calder mentioned that the timeline is aggressive, but feasible. Mr. Dombroski stated that the Board can always move more quickly if schedules align earlier. Motion passed 4-0. Mr. Geraci joined mid-conversation and was not included in the vote.

APPROVAL OF 30-DAY EXTENSION FOR SOCIAL MEDIA CONTRACT WITH NEW THOUGHT MEDIA

[Third Amendment to Social Media Management Services Contract](#)

Ms. Bess made a motion to approve the Third Amendment to the Social Media Management Services contract as presented. Seconded by Mr. Geraci. No public comment. Ms. Valentino mentioned that New Thought Media has already reviewed and is happy to carry out the work of the contract during the extension. Motion passed 5-0.

DISCUSSION ITEMS

JUNE HOSPITALITY PARTNER'S UPDATE

Confirming date and time:

Tuesday, June 20, 2023

12 - 1:30pm

Ms. Magleby will send a calendar invite. Contractors will share the invitee list with all Board members to review and add as fitting.

COMMITTEE REPORTS

MATTERS FOR THE BOARD AND CONSULTANTS

ADJOURN

Meeting adjourned at 2:10pm.

MEETING NOTIFICATIONS FOR THE PUBLIC

To register or continue to receive Automated Alerts, Meeting Notifications, and News Flashes from the Jackson Hole Travel and Tourism Board, please visit the Teton County Website via this link and sign up for notification preferences for all Teton County departments.

ATTESTED

Approved by the Board on June 8, 2023 as evidenced by the Chairman's signature below and attested to by the Board Secretary.

Erik Dombroski, Chair

DocuSigned by:

Erik Dombroski

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Willi Brooks, Secretary

DocuSigned by:

Willi Brooks

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