



**Teton County Fair Board
Regular Meeting Minutes
Monday June 12th, 2023 @ 5:30PM
Fair Office @ 305 W. Snow King Ave**

Mission: The mission of the TCFB is to produce an exceptional fair and administer the year-round use of the fairgrounds while promoting the western heritage; uniting urban and rural communities in celebration.

Vision: The TCFB's vision is to actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

I. Call to Order

Zach calls the meeting to order at 5:32 PM.

II. Roll Call/Pronouncement of a Quorum

PRESENT: Zach, MB, Hannah, Matt, Donnie & Amy

ALSO PRESENT: Rachel, Sarah, Glenn Owings (4-H), Neil Ford (Breakfast Rotary), Pete Kendziore (Elks Club), Leo Gutierrez (Osprey Beverages), Blain Crouch via Zoom (JH Distributing), Mark Macinnis & Lauren Banuvar via Zoom (videographers)

III. Adopt Agenda

Hannah motions to adopt the agenda as written. Matt seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.

IV. Approval of 5/8/23 Regular Meeting Minutes

MB motions to approve the 5/8/23 minutes as written. Matt seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.

V. Public Comment

Glenn Owings invites the Fair Board to the pre-Fair 4-H Livestock Leader meeting on July 5th @ 6:00PM @ the 4-H Office. There are more kids participating in livestock clubs this year than last. Glenn will coordinate w/ Matt RE: 4-H location and setup in the Exhibit Hall.

ACTION ITEMS

VI. Consideration of 2023 Fair Videographer Proposal/Contract Mark Macinnis & Lauren Banuvar

Shannon McCormick hired Mark & Lauren to film the Fair Concert last year in conjunction with the music on the top of Snow King. They want to come back this year to make an overall, general Fair video.

Expense to the Fair Board: \$7,000

Fair Board would receive...

4 x 1-minute edits

Each edit would showcase specific themes on the fair: concert, animals, setting up, games, rides, etc.

Use for Instagram, Facebook, YouTube, website etc.

Documentation of the vibe, logos, people, energy, theme, music

Turnaround within 5 days:

Social Cuts

8 x 00:10 second cuts

2 per show

This is to put on IG and FB asap for promoting 2024 events

(Instagram stories, ticktock, FB, etc.)

Vertical social cuts

Turnaround within the next two days

Mark gives some background on filming last year's fair and what they would like to offer the Fair Board this year. The contract amount does include all accommodation and travel.

Hannah motions to recommend approval of a contract w/ Mark Macinnis & Lauren Banuvar by the Board of County Commissioners to film the 2023 Fair, in the amount of \$7,000. MB seconds the motion. Discussion: The Fair Board did not request funding for this in their FY24 budget request. The Fair Board would like to pursue a project of this nature in the future but they need to receive proposals by the end of January 2024 in order to build the expense into their budget. The vote is unanimous in opposition. The motion fails.

VII. Consideration of 2023 Fair Beer Pricing & Cup Size, Trailer Locations, Mobile Bar
Representatives from the beer distributors, Rotary & Elks are in attendance, either in-person or via Zoom, to contribute to this conversation. The mobile schematics are in the Board Packet for review.

The Board discusses, with the partner representatives present, the cup size preference for this year, whether both aluminum, plastic or both cup materials should be used and pricing for this year and the mobile bar for the Fair Concert.

MB motions to use 20 oz. aluminum and plastic cups in both the Big Top Tent and the Rodeo Arena venues and to set the price for a domestic or seltzer beverage at \$6.00 and the price for a microbrew beverage at \$8.00. Matt seconds the motion. Discussion: The Board asks Leo and Blaine if they can provide over 21 wristbands. Leo & Blaine both can provide the wristbands but they are not exactly what the Board wants. The Board will just order custom wristbands online. Vote is unanimous in favor. Motion passes.

Hannah motions to approve Osprey's mobile bar for the Fair Concert. Matt seconds the motion. No discussion. Donnie votes in favor of the motion, the remaining 5 Board members vote in opposition of the motion. The motion fails.

VIII. Consideration of JH Radio Advertising Proposal

The proposal is in the Board Packet for review. We did budget \$1200 in the Fair Advertising line item for this year's Fair.

MB motions to approve JH Radio's Advertising Proposal, in the amount of \$1197.00 for the 2023 Fair. Hannah seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.

IX. Consideration of Street Tacos, LLC Night Event Concession Agreement

Street Tacos is in for all 4-night events. Their signed agreement is in the Board Packet for review. If the Board wants to approve Buffalo Bills' agreement, once we receive it, then we don't need Street Tacos too because we don't have room for 4 food trucks inside the black fence around the Rodeo Arena venue. The Board discusses Street Tacos and that whatever is decided, we need to let them know right away.

Matt motions to approve Street Tacos' Night Event Concession Agreement for the 2023 Fair. MB seconds the motion. No discussion. The vote is unanimous in opposition. The motion fails.

X. Consideration of Letter of Support for T-Mobile Hometown Grant Application on behalf of JH Public Art

The letter is in the Board packet for review. Rachel has been working with JH Public Art on a possible mural project in the New Community Building on the wall between the large space and the kitchen. Rachel did request \$15,000 in the FY24 Fairgrounds budget for the project however, we may only be able to commit \$5,000 to it. JH Public Art approached Rachel about this grant opportunity and will be writing and submitting the application. Rachel also plans to apply for a Wyoming Cultural Trust Fund grant in October to support the project.

More info about the grant:

T-Mobile Hometown Grant

Deadline: June 15th, 2023

Amount: up to \$50k

Applicant/Recipient of Funds: JH Public Art, Teton County & Fairgrounds would be a partner in the project

Goal of Grant: To enhance and improve highly visible spaces for the long term.

Portray our agricultural and western heritage.

MB motions to approve and sign the Letter of Support for the T-Mobile Hometown Grant Application on behalf of JH Public Art. Hannah seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.

DISCUSSION ITEMS

XI. 2023 Night Event Ticket Takers

JH Moose Rugby will commit to taking tickets at Jousting and the Fair Rodeo. In return, we will give them a \$1000 stipend.

TBRA will commit to taking tickets at the Fair Concert. In return, we will give them a \$500 stipend.

Rachel has never heard back from Kiwanis, nor have they reached out about taking tickets at Figure 8 Races. The Board discusses other groups that we can reach out to and Matt will visit with the JH Juggs Roller Derby Team.

XII. UPDATE: Buffalo Bill's Night Event Concession Agreement

Rachel has been playing phone and email tag with Michael for a few weeks now. He is very interested in participating but he has some questions. Rachel emailed him on Friday to let him know that we only need another food truck for the Fair Concert. Rachel is waiting to hear back from him on whether or not he is still interested. He does have until July 14th to get us the agreement. We can revisit this at the July meeting and will hopefully have his agreement to approve.

XIII. 2023 Sponsorship Updates

XIV. Sponsor Name	Amount	Level
307 Imperial Roofing	\$2500	Gold
Ace Hardware	\$500	2 Rodeo Buckles, Added Money for Turn N Burn
Allen's Garage Doors	\$1500	Cornhole Tournament
Andrews, Brad & Barb	\$200	Fair Rodeo Buckle
Aspen Auto/NAPA	\$5000	Big Top Tent Co-Sponsor
Axis Gymnastics	\$2750	Gold, Diaper Derby & Wiener Dog Races
Bank of Jackson Hole	\$1000	Silver
Berges Mannen Foundation	\$20,000	Title
Big O Tires	\$1100	Silver, Exhibit Hall Department
Big R Ranch & Home	\$500	Bronze
Blue Spruce Cleaners	\$700	Bronze, Fair Rodeo Buckle
Bressler Insulation	\$500	Bronze
Brinson, Suzanne	\$500	Royalty Program & Pageant
Bulley & Andrews	\$6000	Platinum
Canvas Unlimited	\$700	Added Money - Turn N Burn, Team Branding

Diamond L Trucking	\$200	Fair Rodeo Buckle
Dornan's	\$2500	Gold
EMMB, LLC	\$400	2 Horse Show Buckles
Evan's Construction	\$900	Bronze, 2 Horse Show Buckles
First Interstate Bank	\$2500	Gold
Fish Creek Excavation	\$7500	Fair Rodeo
Flat Creek Saddle Shop	\$1000	Team Branding
Fodor Law Office	\$2500	Gold
Foster's Outrider's - Lynn Friess	\$20,000	Title
Friends of Citizens Mounted Unit	\$200	Horse Show Buckle
Hanlon, John & Linda	\$200	2 Exhibit Hall Depts. & Buckles
Hole Family Eye Care	\$100	Exhibit Hall Department
HUB International	\$600	3 Horse Show Buckles
Intermountain Roofing	\$1700	Silver, Fair Rodeo Buckle, Turn N Burn Added Money
Jackson Lumber	\$500	Bronze
JH Compunet	\$1000	Silver
JHSIR	\$10,000	Fair Concert
Kopkey, Jeff	\$100	Exhibit Hall Depart. & Buckle
Lee's Tees	\$1000	Silver
Meridian Trust Federal Credit Union	\$400	2 Fair Rodeo Buckles
Modern Lighting & Electric	\$1000	Silver
Mountain Standard Realty	\$2500	Gold
Mountain Valley Glass	\$300	Fair Rodeo Buckle, Added Money

Mountain West Farm Bureau Insurance	\$2500	Gold
Nalley Steamway	\$400	2 Fair Rodeo Buckles
Nelson Engineering	\$1600	Silver, 2 Rodeo Buckles, Horse Show Buckle
Oakley, Tim	\$600	3 Horse Show Buckles
Osprey Beverages	\$2500	Gold
Parker Family Trust	\$200	Fair Rodeo Buckle
Propst, Luther & Liz Storer	\$500	Pie Eating Contest
Quill Creek Excavation	\$1000	Silver
Raver Construction	\$1000	Silver
Red Rock Ranch	\$400	Horse Show Buckle, Fair Rodeo Buckle
Ringholz Studios	\$100	Exhibit Hall Department
Robinson Cattle	\$200	Horse Show Buckle
Rockin' J Designs	\$200	Horse Show Buckle
Rowe CPA Group	\$400	2 Rodeo Buckles
SB Equipment Rentals	\$2500	Gold
Scout Guide of JH	\$200	Fair Rodeo Buckle
Snake River Brewing	\$5500	Figure 8's (secondary) & Gold
Snake River Ranch	\$200	Fair Rodeo Buckle
Tallichet, Catherine	\$1000	5 Horse Show Buckles
Teton County Weed & Pest	\$1300	Silver, Horse Show Buckle, Exhibit Hall Dept. & Buckle
Teton Distributors/Grand Teton Brewing Co.	\$5000	Co-Sponsors of the Big Top Tent
Teton Heritage Landscaping	\$10,000	Figure 8 Races - Primary
Teton Laser Center	\$400	2 Horse Show Buckles

Teton Orthopaedics	\$2500	Gold
Teton Rental Center	\$6000	Platinum
Thomas, Camille – Compass Realty	\$200	Fair Rodeo Buckle
Town Square Inn's	\$1000	Silver
Tzompa's Plumbing	\$1000	Silver
Wort Hotel, The	\$300	Fair Rodeo Buckle, Exhibit Hall Department
TOTAL	\$149,250	

In-Kind Sponsors

- Hughes Production \$8000
- Frazier Shows \$5000
- Macy's Services \$2500
- Ridgeline Excavation \$6000

OTHER DISCUSSION ITEMS

XV. FY23 Fair Budget Review & Updates
 Rachel asks the Board if there are any questions about this year's budget. There are none.

XVI. FY24 Budget Request
 The County was looking at an \$18 million deficit upon review of all FY24 budget requests. Rather than cut the Fair budget, staff increased the sponsorship line item from \$100k to \$143K. In doing so, that brought Fair deficit to \$99k from \$143k, which is the amount that the County will transfer from the General Fund into the Fair Special Revenue Fund after July 1. We still have an overage in sponsorship revenue of \$6250, which can be reallocated or earmarked for other expenses or added money to various events (Sorting, Branding, Rodeo, Figure 8s, Cornhole etc.). If we do not spend it, it will go into, and stay in, the Fair Special Revenue Fund. The Board can discuss this further at the July 10th meeting.
 The FY24 budget will be approved by the BCC officially at the end of June 2023.

XVII. Matters & Announcements from Board & Staff
 a. May Fair & Fairgrounds Manager Report & Updates
 At the July meeting before Fair, staff will have the paperwork for the Fair Board to fill out so they can be covered under the County's liability insurance.
 Rachel has a meeting with the contractor next Monday to discuss the new Exhibit Hall space RE: getting finished, cleaned up and ready for fair. Rachel reports that to-date, we have 18 exhibit hall entries, 2 cornhole entries, no horse show entries, 122 concert tickets have been sold.
 The 4-H Lamb & Goat Club has requested to do a fitting at the Fairgrounds on Monday of fair week. The Board discusses whether or not this event will conflict with other things

happening on the Fairgrounds during that day – we do have Team Sorting in the Rodeo Arena at 5:00PM. The Board directs Rachel to get more information from the leader and work with them to figure out the appropriate time for the fitting clinic.

b. Fair Board Updates

There are no updates from the Board.

c. Committee Updates

Big Top Tent/Free & Strolling Entertainment – Hannah is working on getting the paperwork from all the bands so their checks will be cut in advance of their performance. Michael Schrotz w/ Lion's spoke with Canvas Unlimited and a 15' buffer around the tent is needed in order to get the stakes pounded in correctly.

Concert – we have sold 122 to-date. Rachel & Andy are still working on getting the contracts approved and signed by both the County & the bands. They were already approved by the County in March but when they went back to the bands, all the terms were not agreeable to them. These terms have been renegotiated and are now acceptable by both parties. The BCC will approve them again on June 20th and then they will go to the bands for signature.

Exhibit Hall – Matt reports that some community members have been recruited to join the committee. There was an introductory meeting with everyone on June 1st. The committee will meet again at the end of the month to determine the floor plan and layout. In the meantime, the committee is working on recruiting more volunteers and department judges.

Figure 8 Races – MB reports that entries are rolling in and the committee is working on some of the car judging details. The committee still wants human counters this year and will start recruiting people.

Horse Show – no updates.

Rodeo – Donnie reports that the Fair Rodeo Stock Contract has been signed.

Royalty – Amy reports that the 'Best of the West' Parade went well on Memorial Day Weekend.

Royalty from Victor/Driggs and Fremont County, WY joined our girls. The committee is working on the Royalty closet i.e. inventory and figuring out additional items that are needed. We do have 8 sponsor flags that need to be carried at all Fair Night Events this year. Our girls can either make multiple laps or we can ask if some neighboring Royalty will come help us during Fair Week. Any requests for Royalty's presence at events, Fair Week or otherwise, should be made through Amy.

Vendors – no updates.

XVIII. Other

a. National Anthem Singers

We need 5 singers or musicians for the following events:

- Team Sorting
- Team Branding
- Jousting
- Fair Rodeo
- Figure 8 Races

People who have sang for us in the past include: The Garnick Sisters, Jordan Lutz, Bella Gwilliam, Adrienne Coca

Previously, the Board discussed putting a call out for submissions from folks who want to sing or perform the National Anthem at our night events. The Board decides that is not

necessary and it will be up to each Night Event committee to choose their national anthem singer.

XIX. Adjourn

MB motions to adjourn the meeting at 7:51PM. Matt seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.