

SPECIAL MEETING MINUTES: THURSDAY, JUNE 15, 2023, 8:15 AM

CALL TO ORDER

Chairman Dombroski called the meeting to order at 8:15 am, Thursday, June 15, 2023.

PRONOUNCEMENT OF A QUORUM

Chairman Erik Dombroski, Secretary Willi Brooks, Treasurer Mike Geraci, and Mary Bess were present via Zoom. Cory Carlson was absent. Julie Calder recused herself.

PUBLIC COMMENT

No public comment.

ACTION ITEMS

DECISION ON JHRR PROPOSAL FOR FULFILLMENT RFQ

Mr. Dombroski made a motion to award the fulfillment contract to Jackson Hole Resort Reservations and direct staff to draw up a contract. Seconded by Mr. Geraci.

No public comment.

Mr. Dombroski noted that Mr. Carlson, absent from this meeting, expressed his consent to award the fulfillment contract to JHRR. Mr. Dombroski stated support for JHRR's fulfillment system after their proposal and interview. He also noted that JHMR will not make any money or commission on the site beyond listing their own properties. Mr. Geraci expressed support for JHRR's robust system, but also expressed concerns from the JHTTB spending money to drive traffic to visitjacksonhole.com then directing visitors to another site that doesn't allow the JHTTB to collect visitor/booking data. He noted that this can be worked through during and after contracting stages. Mr. Brooks commended JHMR for stepping up and creating a system that can manage Jackson fulfillment moving forward. Ms. Bess noted that ski.com is a reputable company that will have a robust system and agreed with Mr. Geraci's concerns.

Motion passes 4-0.

MATTERS FOR THE BOARD AND CONSULTANT

Three contracts - Executive Director, Social Media Agency, and Fulfillment - will need to be approved in a special meeting before the end of the month when Board members term off and contracts expire.

Three new Board members have been appointed to the Jackson Hole Travel & Tourism Board: Shleby Sharp (Flat Creek Ranch), Sam Pope (Pope Productions), Sheila Isanaka (Harvard).

ADJOURN

Mr. Geraci made a motion to adjourn. Adjourned at 8:25am.

MEETING NOTIFICATIONS FOR THE PUBLIC

To register or continue to receive Automated Alerts, Meeting Notifications, and News Flashes from the Jackson Hole Travel and Tourism Board, please visit the Teton County Website via this link and sign up for notification preferences for all Teton County departments.

ATTESTED

Approved by the Board on July 13, 2023 as evidenced by the Chairman's signature below and attested to by the Board Secretary.

Erik Dombroski, Chair

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Erik Dombroski

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Julie Calder, Secretary

DocuSigned by:

Julie Calder

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