

**(MINUTES) SUMMER 2023 HOSPITALITY PARTNERS UPDATE
TUESDAY, JULY 18, 2023, 9:00 AM - 10:30 AM**

Meeting Recording:

https://us02web.zoom.us/rec/share/YYpMPFxlkjg2j1YzD9obIr2nT5d5guDqhQFtVgmX-qacoHABgdzWCIS_34EFrEnk.vOz2qdo_H3ZZEZ9

Call to Order

Chairman Dombroski called the Hospitality Partners Update to order at 9:00 AM on Tuesday, July 18, 2023.

PRONOUNCEMENT OF A QUORUM

Chairman Erik Dombroski, Sam Pope, Julie Calder, Mary Bess, Sheila Isanaka, Mike Geraci, and Shelby Scharp were present via Zoom.

Agenda

INTRODUCTIONS

Erik Dombroski, Board Chair, provided introductions to JHTTB Board members and contractors.

VISITATION DATA

Tom Foley, Destimetrics, provided economy trends, Jackson occupancy, ADR, revenue, and room nights booked. Destimetrics presentation can be found [here](#).

JH AIR UPDATE

Crista Valentino provided a JH Air flight map and numbers for June 2023 as compared to June 2019. JH Air presentation can be found [here](#).

VISITJACKSONHOLE.COM

Kristen Broeder & Brian Modena, TMBR, introduced the new visitjacksonhole.com and industry.visitjacksonhole.com websites. TMBR presentation can be found [here](#).

FULFILLMENT UPDATE

Ned Wonson & Shannon Schiner, Jackson Hole Resort Reservations, provided an introduction to Jackson Hole Resort Reservations and the new booking widget. Fulfillment update presentation can be found [here](#).

COLLE MCVOY

Bridget Johnson and Kerry Moore, Colle McVoy, provided insight to JHTTB marketing campaigns and upcoming efforts. Colle McVoy presentation can be found [here](#).

JH CHAMBER

Rick Howe, JH Chamber of Commerce, provided an update on Visitor Services numbers and Destination Global Sales Opportunities. JH Chamber of Commerce presentation can be found [here](#).

Destination Stewardship Council

Lindsey Ehinger, Destination Management Coordinator, provided an introduction to the Destination Stewardship Council and an update on Sustainable Destination Management Plan year 1 priorities. Destination Stewardship Council presentation can be found [here](#).

GENERAL Q&A

Questions and answers throughout the session can be seen by viewing the Zoom recording and chat [here](#).

ADJOURN

Chairman Dombroski made a motion to adjourn. Hospitality Partners Update adjourned at 10:27 AM.

ATTEST

Approved by the Board on August 10, 2023 as evidenced by the Chairman's signature below and attested to by the Board Secretary.

Erik Dombroski, Chair

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Erik Dombroski

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Julie Calder, Secretary

DocuSigned by:

Julie Calder

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