



**Teton County Fair Board
Regular Meeting Minutes
Monday August 10th, 2020 @ 5:30PM
Exhibit Hall/Fair Building - 350 W. Snow King Ave**

Mission: The mission of the TCFB is to produce an exceptional fair and administer the year-round use of the fairgrounds while promoting the western heritage; uniting urban and rural communities in celebration.

Vision: The TCFB's vision is to actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

- I. Call to Order
Marybeth calls the meeting to order at 5:33 PM.
- II. Roll Call/Pronouncement of a Quorum
Present: Marybeth Hansen, Matt Hall, Tere Nelson, Gary Hardeman, Hannah Bouline
Call-in: Peter Long, Steve Genzer, Deb Lutz
Also Present: Rachel Grimes, Hadley Stewart, Alyssa Watkins, Sarah Mann, Todd Taylor
- III. Adopt Agenda
Matt motions to adopt the agenda. Tere seconds the motion; all in favor. The motion passes.
- IV. Approval of July 13, July 21, July 22, July 23, July 24, July 25 & July 26 Meeting Minutes.
Matt motions to approve the meeting minutes in item IV. Hannah second; all in favor. The motion passes.
- V. Public Comment
No public comment.

DISCUSSION ITEMS

- VI. 2020 Fair Debrief/Sign 'thank you' cards
The Fair Board discusses the 2020 Teton County Fair. The 4-H Livestock was a huge success on Friday night and the Fair Board would like to make it the Friday night event for future fairs. Todd Taylor thinks this would be possible from a construction perspective. Adding music, food, and drinks afterward, maybe under the Big Top Tent, would also help attract and keep folks throughout the evening.

The Board discusses how they can have a more inclusive Fair through programming so that all members of the community are on the Fairgrounds at the same time.

Hannah mentions that the Fair was successful this year with less programming. We may not need as much as we think in order to have an inclusive and successful Fair.

Marybeth suggests having Team Branding on Tuesday night.

Rachel suggests moving the carnival to the first weekend of Fair, but it would require JH Rodeo to be on board. Hannah isn't in favor of decreasing the overlap of different demographics in the community participating in Fair at one time. Would it be possible to move the Exhibit Hall to the first weekend of Fair? If so, there would be plenty of time and space to expand and improve.

The Board discusses their ideas about the perfect "Fair schedule." Tere suggests having more night events, which would require asking JH Rodeo to give up additional rodeos on the first weekend of Fair. Rachel says this could mean a revision to the 'Rodeo Concessionaire Agreement' where Fair is

outlined as 8 days, from Sunday to Sunday. Alyssa mentions that making this request of JH Rodeo is possible, but not likely that it will happen.

Rachel mentions that the 2021 might be the last year that we have the Exhibit Hall and the South Lawn to use, which would impact the programming we can have during Fair. The main highlights of the 2020 Fair are that the 4-H Livestock Sale should be the Friday night event, Team Branding needs to move to a different day and time, and the Exhibit Hall was really well-received.

The Board discusses the option of having a single day for drop off, judging, and setup for the Exhibit Hall. Hannah suggests standardizing tag placement for the artwork with the volunteers.

Matt suggests making an ad hoc committee to discuss the pros and cons of extending the Fair. Marybeth suggests everyone create their ideal schedule to bring to the September meeting.

Hannah likes the idea of making a past fairs "memorabilia display" in the Exhibit Hall. Next year, there should be more signage in the Exhibit Hall about prizes, information about judging, signs near the road to direct drop off, and fun facts about different classes. For youth classes, it would be easier if there is no 'Best of Show' for youth classes since there are multiple judges for each department.

There will be a Horse Show Committee debrief meeting September 11. The Board discusses the process and cost of getting cattle for horse show events.

Marybeth says that Team Sorting should be left on Saturday morning and Team Branding could be moved to Tuesday because the two events have two different demographics of participants.

Hannah suggests having a reception in the Exhibit Hall.

The Board discusses updating liability waivers and information for Fair.

ACTION ITEMS

VII. New Business

- a. Royalty Pageant has been rescheduled for Sunday August 23rd
Tere decided to push back the royalty pageant due to State Fair Horse Show falling on the same date as the currently scheduled August 9 pageant. Hannah motions to reschedule the royalty pageant for Sunday August 23. Tere seconds the motion. All in favor; the motion passes.

VIII. Old Business

No old business to discuss.

OTHER DISCUSSION ITEMS

IX. FY20/FY21 Fair Budget & Fund Balance Updates

Rachel gives an overview of the budgets from fiscal year 20 and fiscal year 21 – some items will need to be moved into the correct year during the audit process. Due to Covid-19 creating unexpected revenue numbers, revenues from the 2019 Fair will be used to formulate the budget for fiscal year 21.

X. Matters & Announcements from Board & Staff

- a. Fair & Fairgrounds Manager Report & Updates

The conversation about moving the Fairgrounds to a new location has started. JH News and Guide wrote an article about it in the paper. The process for moving the Fairgrounds will have to go through a public process and will take a while to happen.

Staff schedules will be changing – Hadley and Rachel will alternate days in the office and Shawn and Judi will begin working 4 10-hour days. Fair Board meetings will move back to a Zoom format next month.

Rachel gives an overview of the layout for the parking lot in front of the Exhibit Hall. The Fairgrounds will retain 12 parking spaces and the others will be for the residents of the new Parks & Rec shop/housing building.

- b. Marybeth
No updates.
 - c. Gary
No updates.
 - d. Peter
No updates.
 - e. Steve
No updates.
 - f. Deb
Deb asks why Amy was removed from the Fair Board. Marybeth explains that Amy was not meeting the County's volunteer board member expectation sheet she signed when she joined the Fair Board.
 - g. Tere
No updates.
 - h. Hannah
Hannah mentions that the trike runs great.
 - i. Matt
Matt says he's going to visit the trike after the meeting.
- XI. Other
Rachel asks Steve, Deb, and Peter if they are available to come by the Fair Office to sign Thank You notes.
- XII. Adjourn
Gary motions to adjourn at 7:28 PM. Matt seconds the motion. All in favor; the motion passes.