

SPECIAL MEETING MINUTES: THURSDAY, SEPTEMBER 21, 2023, 9:00 AM

Watch meeting recording:

<https://us02web.zoom.us/rec/share/o8bvOYDMNmFMSUYAy19EZ-1pgBCsGtYCwCjyOosywV7Okx6dXRgphunD8xNrB2Dk.lWh5p91o4ikkdp4o>

CALL TO ORDER

Chairman Dombroski called the meeting to order at 9:02 AM on Thursday, September 21, 2023.

PRONOUNCEMENT OF A QUORUM

Mr. Dombroski, Ms. Calder, Mr. Geraci, Ms. Scharp, Ms. Bess, and Ms. Isanaka were present online.

PUBLIC COMMENT

No public comment.

DISCUSSION

WYOMING OFFICE OF TOURISM UPDATE

Diane Shober, James Scoon, Michell Howard, Kari Eakins - Wyoming Office of Tourism

- Wyoming Office of Tourism updates
- WOT marketing plan
- WOT management plan
- Local partner resources

VISITATION DATA

Stacey Mullen and Tom Lawson, Destimetrics

- Summer '23 recap
- Fall '23 current
- Winter '23-'24 forecast
- Industry trends

TETON COUNTY MARKETING PLAN

Bridget Johnson and Kerry Moore - Colle McVoy

- Annual marketing plan with "dials"
- Winter '23-'24 focus

TETON COUNTY MANAGEMENT PLAN

Lindsey Ehinger, Destination Management Coordinator

- DSC & SDMP Update
- Wyoming Office of Tourism Destination Development Grant
- Sustainable tourism efforts in "transportation" and "visitor education"
- Public engagement opportunities

ADJOURN

Mr. Dombroski made a motion to adjourn. Meeting adjourned at 10:04 AM.

ATTEST

Approved by the Board on October 12, 2023 as evidenced by Chairman's signature below and testified by the Board Secretary.

Erik Dombroski, Chair

DocuSigned by:

Erik Dombroski

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Julie Calder, Secretary

DocuSigned by:

Julie Calder

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