

Teton County Fair Board
Regular Meeting Agenda
Fair Office – 305 W. Snow King Ave
Monday October 8th, 2018 @ 5:30PM
**Please leave your cell phones at the front desk. **

- I. Call to Order
 - a. Marybeth called the meeting to order at 5:34 PM.
- II. Approval of Minutes
 - a. Matt motions to approve the minutes from the last meeting. Peter seconds the motion. All in favor. Passes unanimously.
- III. Pronouncement of a Quorum
 - a. Marybeth Hansen, Matt Hall, Peter Long, Lauren Long, Thomas Smits, Smokey Rhea, Peter Long and Rachel Grimes present. Gary Hardeman absent. Amy Hindeman arrived late.
- IV. Public Comment
 - a. Shannon & Jeff, Winter Concert Partnership – Shannon starts off with the proposal for JH Live to facilitate the free concert for Fair. It is the same agreement as years previous the only changes were the dates for 2019 which are July 19 – July 28. The concert will take place on July 24th, 2019. They are asking the board to approve the proposal, so they can move forward with finding talent for that July date. Shannon asks if Jeff has anything to add to that. Jeff says that this last concert was the best one yet. He believes they hit the nail on top of the head with REK. It was a good crossover that attracted fair people and others. The success of the show with REK got them thinking about other acts that would be a good fit for the crowd. They are considering having Los Lobos come as it would be a good fit for the community as well. Building off the success of this year's concert for next year will be important. It was the first one that reached a critical mass of people. Jeff says people came to watch the concert while their kids played on the carnival rides. He is interested in working with the carnival to promote that further. Jeff points out that the parking numbers were down from last year. Marybeth comments that a lot of people were riding bikes which could be the reason. Jeff says if the board decides to approve the proposal then they can start looking for acts. Shannon comments that having peter as a point person to make decisions for the board was key to fast decision making. Shannon goes on to discuss the possible February 17th concert in the Heritage arena and would like to keep the talent confidential until things are actually in motion. Shannon says the artists name should not be discussed outside this room. He lets the board know that the Artist will be in Utah on Feb 15 and 16 and could possibly come up here for the 17th if they get their ducks in a row soon. Shannon says that the Presidents day weekend is the golden date of the winter. Shannon believes

the Heritage Arena is a plausible venue for hosting a concert like that. He goes on to say that having a partnership or fundraiser for the fair board could be beneficial to both parties. They had tried to find other venues like snow king and others, but they decided the Heritage Arena is the most viable fit. So, Jeff reached out to Rachel about the date and what was involved regarding renting the Heritage Arena. Jeff knows that the facility is supposed to be for equine use only, but Jeff asks if having the fair board involved could get the ball rolling in using the facility. Jeff says that maybe another philanthropic thing like 4H could get involved or do another non-profit thing like a silent auctions or raffles to raise money for the fair or other beneficiaries. Jeff says time is of the essence here; The artist's schedule fills up quickly. Marybeth would like to know what they need from the fair board. Jeff lets them know that they would like to be a partnership and go 50/50 with the risk and profits. Jeff shared their numbers with Peter regarding their ticket sales and the model that they have from the JH Live events. Jeff lets the board know that in order to get the artist here it will cost them a minimum of 15,000 to 20,000. Jeff called it a guaranteed minimum. Typically, when a guaranteed minimum is offered along with a percentage of ticket sales if enough tickets were sold it essentially books the talent. Jeff says for example they figure out how many tickets need to be sold for the different organizations involved to make a profit. Jeff explains how the artist gets paid with ticket sales and what not. Essentially their plan is to negotiate profit with the band and the fair board. President's day weekend is the golden date in the winter. It is a Sunday night. JH Live would like a tacit approval for the 16-18th in the Heritage Arena. They would like a commitment from the fair board if they would like to be participate in producing the concert. They realize that there is a budgeting thing involved with doing a winter concert. Jeff suggests that if they cannot go 50/50 JH live is willing to do a raffle or silent auction to raise money for the fair. JH Live will be tapping in to multiple demographics of the population putting on this concert which is good for promoting the fair. A show ticketed in the heritage arena would do really well especially with the fair board sponsorship. Shannon says that this has been on the docket for about 10-12 days, so they would like a decision as soon as possible from the fair board. Jeff says that if the board can approve the dates and then deciding to be involved or not came come later. JH live is prepared to get the talent booked ASAP. Selling tickets for the concert wouldn't start until after the fireman's ball which is on November 10th. Shannon says again that it is a great facility for a show. The sound in there is incredible due to the ground. Shannon says that he hasn't missed a fireman's ball in a while due to that. Shannon hopes a decision can be made soon. Jeff says that this discussion is more about the dates they just need the dates secured. The Artist is all over the map regarding genres of music. He sounds like Willie Nelson but he is very talented in every other genre of music as well. Marybeth would

like to quote the fair manager that "he is a lady killer". Shannon said the last time he played here people just loved him. Peter would like to add regarding the numbers for the concert if they could use that revenue towards fair they may consider it. Jeff explains how he finds his numbers for quoting the concert and how much to charge for tickets. If there is anything that is close to a sure thing it is the proposed artist. Shannon says that he likes it here enough to come and play. Jeff says that if people have questions regarding his numbers he is happy to show them. Matt would like to know how to rent the Heritage Arena in general. Rachel explains how the application and the fee schedule work. People can rent it whenever they want as long as the building is available. We can only book the heritage arena 6 months in advance. Matt would like to know if there are any conflicts regarding those dates. Rachel has already looked and there are couple users who have reserved those dates already. Rachel mentions she doesn't mind contacting those users to see if they would be flexible. Rachel let's everyone know that Evan Dorsey wanted to do a concert series during the summer months and staff didn't have the resources to help out. So, the office didn't let him have the concert series. Staff lets the board know that when the ground is rolled it comprises the ground which is not good for equine use. Laurens question to the board is: How this is related to fair? If it is promotion for the fair, then they should speak to legal. They need to make sure it is in their purview with use of the facility and being a fair board. Lauren believes this is crossing the line a bit. Rachel reviews the calendar in February for the dates they requested. The 17th of February is a Sunday. Rachel says that the other thing is that she had a couple requests at the same time regarding concert usage. Rachel says that at the end of the day the concert is getting away from the intended use of the facility. Rachel is just concerned about allowing more non-equine use in the Heritage Arena and the effect it could have. Lauren says that all events on the grounds are at the discretion of the fair manager. Peter says that their responsibility is limited to the fair week. Peter says that 1 in augmenting their budget there is some risk involved in it, but they could make some money 2 they could put themselves out there to people who would come. Thomas says that they are an advisory board for the rest of the year to the fairgrounds. Peter says that this could be a thing for supporting the community. Thomas says that we should have a fair ball to raise money for the fair. Marybeth feels that this concert could be like a fair ball. Matt says that it sounds like they need permission to use the facility. Matt would like to know if we can add any money to this concert. Lauren says that the board would have to decide and then she would take it to legal. Lauren says that they have 4800 left over for that if they would like to use it. They are still paying invoices from fair. 85% audited revenue can go to next year's fair that's usually what they book acts with. They can verbally say "yes, we will work with you" but they can't sign anything yet because they do not

have a set budget yet. Thomas comments that if it is going to be a wash then he doesn't know why the commissioners would say no. Rachel says this is an out of the box way to promote the fair and will give them the ability to talk to a different demographic for fair. Lauren says that in the event that the fair board decides to partner up with JH Live for this concert in February; they cannot waive the facility fees. Lauren says they just need to decide what they want to do. Marybeth needs to understand the steps in order to make an informed decision. If they say no, then the buck stops there if they would like to proceed then they would have to contact legal. Matt says that this event will be a promotion of the fair and portion of the revenue would go to the fair. Thomas reminds everyone that JH Live would float the money until the fair board could pay. The risk of doing the event depends on if they make money or not. Peter says that ideally if we are to become a partner that we would split the cost upfront and then split the profits. Peter says that if we don't participate we don't get anything. Matt would like to know if they would be buying concessions? Peter says that we would just give JH Live some money and they use the money however they need to. Smokey would like to know why they want the fair board involved anyway. Rachel just thought it would be a good way to get the fair board involved and it would be a good out-of-the-box promotion for the fair. Rachel continues to read the email from Jeff outlining what would need to happen in order to proceed. The email outlines their Ticketing mechanism, when they would market the concert, their setting up and tearing down procedures and the amount as well as a timeline. Thomas asks that if we participate with JH Live will they the fair for free. Thomas says we are going to be voting here to give them 15000 and hopefully get 5000 back to offset that contract for fair. Thomas asks Can you pencil it out so that we can make at least that much money back? Smokey was wondering why not have their concert somewhere else. Peter replies to Smokey's question that they have already considered other options and can't do it anywhere else really. The heritage arena is the only viable venue this winter. Peter believes it does seem to be a good promotion of fair. Thomas says if we can get the artist then the concert is country music which is a promotion of western heritage and the fair. Matt summarizes that we will need a certain amount and we will get recognition for fair. Everyone is confused regarding what they will be paying and how much they will be making. Peter clarifies that it is 150000 to 20000 to secure the band and then JH Live, the artist and the board will profit-share. Thomas says that our goal is to raise 5000 to offset our cost to produce the fair concert. Thomas says we could announce who the fair act will be at the JH live concert in Feb. There could also be a fundraising event at the concert to raise money. They could do a raffle just for fair without putting money in. Matt says we shouldn't take a risk and get a \$5000 donation. Peter says that doesn't seem fair. Peter goes on to say that this really doesn't involve the fair board, but staff wanted to give the

fair board an opportunity to promote the fair. Smokey is still trying to figure out what is in it for JH Live. Marybeth says that Shannon made a comment at the fair concert that that grassy area is perfect for their concert series. Marybeth thinks maybe they are just trying to build a rapport with the fair board and staff to use the facility for events more often. Rachel asks if they should marinate on it. Marybeth thinks it's a great out of the box promotion for the fair. Rachel says that they would have to contact the people who already have those dates booked. Then letting JH Live know it is available, so they can fill out an application and get on the schedule. Then they will ask legal if they can partner with the JH Live. Right now, if they can do those dates. Step one figure out if those people are willing to move those dates. Marybeth would like to know if they need to make a motion. Lauren says there is no action, so they do not need to make a motion. Marybeth says they will more than likely have to schedule a special meeting to make a final decision. Smokey would like to know what other things they do during the winter months regarding concerts. Staff lets her know that typically it's just the fireman's ball. Rachel is going to call those people to see if they are willing to move those dates. Marybeth motions to direct staff to call the people who currently have the dates reserved on Feb 16-18th to see if they are willing to reschedule and then talk to legal regarding the concert. Thomas seconds. Anymore discussion? All in favor. Passes unanimously.

V. Old Business

- a. Fair Theme – Thomas would like to table this in order to come up with ideas for next fair board meeting. The fair board agrees and will add it to the next agenda.
- b. Fair Book & Cohesive Marketing Plan – Rachel makes the point that the marketing design for all things fair should be cohesive. Last year it was not, and she thinks it would be good to keep it consistent. Staff would like to get a marketing team to make everything look the same for the 2019 fair book and the like. JH News & Guide went rogue with what they designed for our fair ads. Therefore, staff would not like to use them again. Peter says that they should have one entity do all the marketing and advertising. Media wise in Teton valley, ID did the fair book over there. News and guide were very disappointing. Smokey says that they should just hire someone to do everything. Rachel says that one thing she could do is reach out to peers through the state and see what they use and how they print things. Lauren lets everyone know that there is a state statute that we can only use Wyoming printing companies. Matt says that maybe Outlaw would be a good device to use for printing and promoting the fair.

VI. New Business

- a. Outlaw Partners – PBR Proposal – They review the proposal found in their binders. The only thing that would benefit the fair would be graphic designing for the fair. The fair board did not seem to think that the proposal

benefited the fair at all. Thomas asks why not use the fair to be their charitable cause. Someone asks who Friends of fair is. Friends of the fair is for the fairgrounds the organization has kind of dissipated over the years. Thomas says we are a non-profit entity. Marybeth says that we are negative profit entity. The historical society worked the PBR event in July and took tickets. Marybeth reviews the proposal and says that the graphic designing for the fair board is quite extensive and awesome, but we would still have to pay them. The proposal says that they would like to have their PBR on July 19th and 20th. Lauren says that staff would have to go before the town council and get those dates back from the JH Rodeo. Staff understands that trying to get those dates back will be a fight staff is not willing to start. Matt says why not move it to Sunday and Monday. Staff let him know about the horse show events on Sunday and that Monday is rodeo slack. Marybeth says that Tuesday night would be a good day for a night event. The PBR does not want to be there any later in the week because their big PBR event in Billings MT starting that Wednesday. Matt asks if we can tell them that we only have that Tuesday night available. Marybeth lets him know that things are going on until 2pm on that day but the PBR will need that entire day to set up so it couldn't happen on Tuesday night. They have a VIP tent, sound and electric the jumbo Tron, and more. They have a lot of setting up to do. The board now thinks that they couldn't have the PBR in the fair like they wanted. Rachel says to incorporate them we would have to get rid of a night event and that is not going to work when they were here in July. Amy Hindeman arrives, and Marybeth catches her up on what they think. Thomas asks where Marybeth reads that we would have to pay them for their services. Marybeth walks him through the proposal and shows him where it says that. Marybeth says that the PBR was awesome, but she doesn't think that we can accommodate them during fair. Amy says that according to the JH rodeo they are allowed to have 8 special dates or something? Lauren says that they would still have to go to town council to request those dates for the PBR. The PBR did great setting up and tearing down. Amy asks why not have the PBR on the Monday night, Marybeth says that it is slack rodeo. Marybeth would like to do it on Wednesday. Amy asks why they can't do it Tuesday night. Marybeth says 4H horseshow is there until 2pm and they would not have enough time to set up their stuff on that day. Amy says why not have 4H in the indoor only. Marybeth says they are in the outdoor and in the grassy. Matt asks what if Outlaw partnership submitted a proposal to the town themselves. Lauren says we would still have to talk to the town to get those dates. Rachel said that she can talk to the town if need be but would rather not stir the pot. The fair dates are July 19th to the 28th. Lauren says that the board needs to vote to reject the proposal. Amy makes a motion to reject the proposal. Matt seconds the motion. Marybeth asks if there is any more discussion? There is not. All in favor. Passes unanimously.

- b. JH Live Proposal for 2019 Partnership – Marybeth directs the fair board to the proposal in their binder. It is basically the same one as last year just with 2019 dates. Matt asks if we approve this then do they come back and give us acts to come to the fair. Marybeth says yes, they are essentially hired, and they can give us people to hire to sing at the concert. Amy makes a motion to accept the proposal as is. Peter seconds the motion. All in favor. Passes unanimously.
- c. 2019 Sponsorship Packet Re-Format & Plan of Action, Emily – Marybeth and Emily met to streamline the sponsorship packet it is now in their binders. They condensed it to 4 pages instead of 7 pages. Amy wanted to know why the ninja course was different? Marybeth doesn't want to talk about it. Rachel says that it is way simpler and user friendly. It was streamlined and easier to read. They would like to get it out by the first of the year. Amy says that we could send some stuff out in early November and early sponsors get these additional incentives before 2019 or something. Amy is just saying that there are banks that are budgeting for these things now they should get at it sooner rather than later. Matt has a question regarding the colors on the sponsorship packets. Thomas asks about having the petting zoo sponsorships and what not. Rachel says we should use Sponsorship Opportunities instead of the word free or use different wording. Matt adds maybe Complimentary concert or public service concert or Kick off Concert. Everyone liked his Kick Off Concert idea. They added All access VIP badges for big sponsors. Staff could will get their mailing out before Dec. 1st. Matt says we should get this all out soon. Rachel says that it probably is not going to happen due to lack of staff. Amy says that we should add some stuff. Marybeth says they took it out because it was so convoluted. Staff also needs a theme and a design in order to get it sent out.
- d. Ravioli the Clown, 2019 Proposal – Staff reached out and have not heard anything back.
- e. Frazier Shows, New Carnival Contract – Matt says that regarding the contract they need to change the place on the premises to the following “on the designated midway fair area.” Peter asks if we need to provide a map in order to do that? Rachel says that she can easily do that. Smokey would like to know how much we pay and what we make with Frazier shows. Rachel goes back to the contracts and lets her know the different amounts. Peter would like to change the percentages to actual numbers. Rachel shows them what was given to her this last year regarding what we made and what they made and how much we ended up paying them. Staff tells the board that they sell the mega passes and keep that money. Thomas would like to know if we are going to vote on the contractor he would like to see the numbers of how much we made and how much they made. Rachel shows him what was given to her from Steve. Peter says that we should just come up with real numbers instead of percentages. They would like the

contract to go from 2019 to 2024. Marybeth says do you know how hard it is to get a carnival. She doesn't want to rock the boat too much. Thomas wonders if we can ask for 7 years. Marybeth says that we should go until 2026. The lease for these facilities at the fair grounds are up at that time anyway. Technically it should be 2020 to 2026 but they did add the midway parking thing to the contract, so they could go 2019 to 2026. Matt would like to know if the percent are the same as the previous contract. Frazier shows increased the guaranteed amount from 45000 to 50000. Lauren says the board needs to Make a motion to direct staff to edit the contract. Once they get a new contract then they could vote on the approval. Peter motions to correct the designated midway and change the percent to actual numbers. Matt says that having a percentage is an advantage and a disadvantage to the contractor. Amy say that they are guaranteeing the 50000 as well. Amy says that they should give us a breakdown of what they have sold during fair. Marybeth is playing devils advocates of who is going to collect that. They should give us daily numbers. Smokey says that we could say the auditors are requiring it. Amy says that he should be giving us numbers. Peter says that having set numbers will give us certainty in what is being sold and bought. Amy says that if there is any rain the 50000 is guaranteed if pretty fair. Lauren says that the contract goes until 2019 you guys can discuss this they have time to negotiate so they can discuss this. Thomas says that if we cut into his sales and what not, it may rock the boat. Amy makes a motion to change on the premise on the designated midway area starting years 2020 to 2026 would be the recommended verbiage. Staff will change the contract. Amy will amend them to say that it will actually say 2019 to 2026. Thomas seconds. All in favor. Passes unanimously.

- f. Stall Barn – Smokey asks how they did with their budget. Lauren lets her know that they were under budget. Smokey leaves. Marybeth is sad that Gary isn't here to discuss. Gary took measurements of the grassy area. Lauren gives the Board a staff update, Staff talked to Parks & Rec regarding their budget and currently it is not in their 5-year capital plan to move the tennis courts and ball field. It is in their strategic plan but as a secondary project. Staff talked to TOJ public works and TOJ facilities regarding the different areas. Emily sent an email on behalf of the Board about not wanting the stall barn in the proposed location. Alyssa mentioned it to each Commissioner during one-on-one meetings. Only feedback was from the liaison. Staff will re-bid it in November/December, then bring the contract before the Commissioners for their consideration. At that time, Staff will include their recommendation as well as the Board's in the staff report. Lauren would like to discuss the relationship between the town and the county the lessee if we didn't rent this from the town they wouldn't have a say on location. It was county staff that proposed the location, but town approved the location as Lessor. If the Fair Board would have to improve the RV hookups back there for camping during Fair week. The RV camping

during Fair will be wiped out in half if they put the stall barn north of the grassy arena. Amy says that if they make any changes they will rock the boat and not have anything. Marybeth says that it sucks. Amy says that it sucks that they are making the pavilion a fire house. Thomas believes that the Fair is ruined now. Amy says that there were a lot of options for having a fire house in a different location. Amy refers to the old original contract regarding the use of the Fairgrounds.

VII. Fair Budget

- a. YTD Fair Budget – Peter goes on to read the budget the numbers have not been audited quite yet currently it seems that we are currently under budget for \$4000. They are preliminary numbers. Thomas would like to know why there isn't anything under figure 8's. Lauren lets them know that we don't. They are in very good shape. Matt would like to know when we make a new budget if we make new VIP badges. Lauren says that she would account for that in their ticket sales. Marybeth says that we should give them badges instead of comp tickets. Amy would like to know how to handle the ticket passing with figure 8's.

VIII. Fair Events & Items

- a. Big Top Tent
 - i. Book 2019 Acts – when do we open casting? – Marybeth wanted to know if they should do the casting again? Marybeth would like to know if we should invite anyone back? The jazz band, Nick Staron, and local acts. They ran an ad in the paper in February this last year. Matt would like to know if we should do it in January 2019 a little sooner than last. Axis Gymnastics was super cute on the stage they should come back as well.
- b. Concert
 - i. Brainstorm Bands/Musicians for 2019 – Marybeth would like Metallica to come play. She was kidding. Matt asks doesn't JH Live pick who is going to sing at the concert? Peter says that we present them with a list of ideas and they weed through it and give us a list from our suggestions. There is a lot of back and forth until we find the perfect fit. Thomas wants to know if JH Live wants to spend \$35000 again. Thomas would like to know if we should vote on a budget to give to JH Live for an act. Marybeth says that if we get revenue from the Feb concert then they could build off it for the fair concert. Peter says that if they charge \$5 for each person at the fair concert that is still some revenue the fair didn't have before. Matt asks if we should just ask for donations that is better than nothing. They would make a motion just for the act. Amy would like to know when staff thinks that the stall barn will be put up. Lauren says that the goal is to have it up by April 2019. Thomas makes a motion to allot 25000 for Shannon to solicit bids for performers. Amy seconds the motions. All in favor. Passes unanimously.

c. Ninja

- i. Updates on new contractor, Emily & Marybeth – Ninja Nation – Marybeth is excited about this new contractor. She lets everyone know that they are half the price of Mylo and the course actually looks like a ninja warrior course as seen on tv. Marybeth says they actually bring actual ninjas and they actually bring staff. Lauren says she won't believe it until they are actually here. Marybeth showed a video via email that showed the course and people running through it. They have a cool video. They have a marketing team that the fair board can actually talk to. Rachel says third time a charm. Marybeth also let them know that they have the possibility of bringing Brian Arnold to come for people to meet and greet. He is an actual ninja warrior from the television show. Marybeth said that a former board member would go to local gyms to get people to participate. She said we will have to do that for next year. She said that it is beneficial to have boots on the ground in order to get some participation. Marybeth thought it would be cool to have a traveling ninja cup. Marybeth says that we need to start doing the advertising in April. Marybeth says that this new course is the real deal. Amy would like to know how much. Marybeth says that she is still negotiating and will get a formal contract. Marybeth says that they bring a staff of 4. It is a \$500 deposit in order to hold our date. Lauren says that you can't contractual commit, so you could vote on that.

d. Rodeo

- i. Ad Hoc Committee to set rules – Rachel said this is Emily's suggestion for making a committee to go over the rodeo rules. Amy Hindeman says she can totally do it. Thomas would like to know if we can go with the contractor's rules instead of making our own. Amy says no! She says that their rules are not consistent. Amy would like to be on the committee. Marybeth has a question for Amy Hindeman and that is if she will be able to stay objective to do this. Thomas says that when he talked to the county attorney they said that if we hire them then we should be using their rules their equipment, and their release forms. If the fair board does it is differently than how they usually run it then the county will be held liable instead of the rodeo. Thomas says that he would rather let his contractor have all the rules down and not the fair board. Rachel says that she has every intention of using a different rodeo contractor next year. JH Rodeo didn't follow their contract anyway. Emily will read through the rules and what not. Amy read through the rules and there were a couple things that needed to be clarified. Amy goes on to say that there was a chick that entered more than 1 horse for the barrel race. Thomas nominates Amy, Emily and Rachel to revise the rules before Jan 1st so they can attach it to the proposal.

Thomas says that there were several times that it was a “shit show” because JH Rodeo said “it is your rules” and would not take responsibility. They should just put on their show because that’s what they were hired to do with our guidance. Rachel lets the board know that our county pays so much money for a rodeo around the state. We should bid it out for rodeo contracts. Amy says that we should tell people this is how much we can spend. Amy says that there has to be some other contractor to do it. Rachel says that she is going to work on it. Amy comments that we do not have a PRCA rodeo for our fair. Marybeth says that to Thomas point that Gary was hell bent on getting a new rodeo contract in the past, but it never came to fruition. Rachel says that we need to add beef cattle instead of roping steers for team branding. Rachel says that we should just have a mini rodeo just for kids.

ii. Request for Bid goes out after Jan 1st – It will be done by staff.

e. Figure 8s

i. Army Ntl. Guard Jumbo Tron – Marybeth – If they were sponsored they could use that during figure 8’s.

ii. Nick Staron - Videographer Proposal – Marybeth says that he is awesome. Matt asks if they can hook up his video graphing to the jumbo tron if we get one. Lauren says let’s make sure the jumbo tron is even a possibility before thinking about that. Thomas make a motion to approve Nick Starons proposal. Matt seconds the motion. Rachel wanted to know if that was the same amount from last year? The fair board said that sounds right. All in favor. Passes unanimously.

IX. Matters & Announcements from Board & Staff

a. WAF Debrief, October 3-5 in Evanston, WY – Rachel said it was awesome to meet everyone around the state and to do some networking. She wanted to discuss what other counties go through versus what we go through. Our 4H program is really strong here compared to other counties around. Fair offices around this state are running most of the 4H program. Rachel says that we are very fortunate. Rachel said that she is going to reach out to Amy to see how she does it and to thank her for doing a wonderful job. The queen program came up at the conference as well. She said across the board they have problems with that program. There are usually only 3 to 7 contestants from the whole state who ever actually get to the state level of competition. Cheyenne did away with their royalty program and has a fair ambassador program instead. Marybeth says that it would be more conducive to the demographic here in Jackson to do it that way. Amy comments that most counties have a queen program they are just not associated with the fair. Rachel says that regarding the other counties fair book they make most of their changes in Feb, send them out in March and then go online April. Rachel says that other fairs have beer gardens all day.

Rachel goes on to say that in other counties most police officers support the fair quite a bit and we use subcontracted security. The board asks if there is any way to change that. Rachel says that she talked to other counties regarding their stock contractors and we spend way too much money. Rachel got names of other stock contractors around the state. Rachel lets the board know that she hired a full-time maintenance man. He will be starting October 29th. We are still looking for a part time maintenance man. Amy says that the arena is not in very good shape and the canvas is still on the fence. Rachel reminds her that they are short staff. Her and Liz have been picking up the slack and are obviously not well trained in that capacity. Amy says that Rachel should put a call out for 4H volunteers in fall. Rachel will come up with a list of To Do's.

- b. RMAF, November 7-10 in Billings MT – Rachel & Marybeth – Super exciting. Matt is asking if there will be a sponsorship workshop. Marybeth says she won't know until she goes.
- c. IAFE, November 25-28 in San Antonio TX – Amy says that she could go. Lauren says that it isn't the end of the world if no one goes.
- d. November meeting date? 11/12 is a holiday, 11/13 or 11/19 – Rachel says that the 19th is her birthday and would rather not be here. Marybeth would like it to be the 13th. Everyone agrees that they will have the meeting on the 13th of November. Thomas says that we should vote on a new stage. Thomas says that we should make a recommendation of adding 2 more members for the fair board. Thomas says that we should start planning the fair with the stall barn in mind. Amy asks if it is possible to put the big top next to the exhibit hall. Matt is asking if we should have two meetings a month instead of once a month. Lauren says that they can only be special meetings and they would have to decide beforehand what they can discuss.

X. Adjourn

- a. Thomas makes a motion to adjourn at 8:56pm.