



Teton County Fair Board Regular Meeting Minutes Monday October 12th, 2020 Zoom Meeting

Mission: The mission of the TCFB is to produce an exceptional fair and administer the year-round use of the fairgrounds while promoting the western heritage; uniting urban and rural communities in celebration.

Vision: The TCFB's vision is to actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

- I. Call to Order
Matt calls the meeting to order at 5:39 PM.

- II. Roll Call/Pronouncement of a Quorum
PRESENT: Matt, Steve, Deb, Marybeth, Gary, Hannah
LATE: Tere
ALSO PRESENT: Alyssa, Sarah, Rachel, Glenn

- III. Adopt Agenda
Hannah motions to adopt the agenda. Deb seconds the motion. No discussion. Vote is unanimous, motion passes.

- IV. Approval of September 14th Meeting Minutes
Hannah motions to approve the September 14th meeting minutes. Marybeth seconds the motion.
Discussion: Deb says that she requested at the last meeting that the 2021 Royalty Court be named in the minutes but they were omitted. She cannot vote in favor of the minutes until that change is made.
Hannah withdraws her motion and makes a new motion.

Tere arrives at 5:45 PM.

Hannah motions to approve the September 14th meeting minutes with the addition of the 2021 Royalty Court title holders. MB seconds the motion.
Discussion: Deb asks how we'll know if that change is made. Steve says he will be sure to make the changes and resend the meeting minutes out to the Board.
Matt, Deb, Steve, Hannah, Marybeth & Gary vote in favor and Tere abstains. The motion passes.

- V. Public Comment
No public comment.

ACTION ITEMS

VI. New Business

a. Bylaw Revisions

Hannah motions to recommend approval by the Board of County Commissioners of the bylaws as written with the inclusion of the treasurer's role, updating the names of the chair, the secretary and the County Clerk. No discussion. Tere seconds the motion. The vote is unanimous. The motion passes.

VII. Old Business

a. Set 2021 Fair Dates

Hannah motions to set the 2021 Fair dates for Friday July 23rd – Sunday August 1. Deb seconds the motion.

Discussion: Consensus of the Board says that the 4th week looks better than the 3rd when it comes to our service and entertainment providers, with the exception of the bands and the pig wrestling contractor. Marybeth mentions the 4-H horse show on Tuesday; when does it end? If we move Pig Wrestling to Tuesday, will there be enough time to get setup after the 4-H horse show? Gary and Glenn say yes there will be. Tere thinks we should renegotiate with Frazier since we are moving our Fair dates to accommodate their request. Alyssa suggests that the Fair Board let the community know about the Fair dates changing from the 3rd week to the 4th week because folks have become accustomed to Fair always being the 3rd week of July.

Matt, Steve, Deb, Hannah, Gary, Marybeth vote in favor. Tere votes in opposition. The motion passes.

b. Set Tentative 2021 Fair Night Events

Hannah motions to set the tentative 2021 Fair Night Events schedule as follows:

Sunday: Horse Show Fun Night
Monday: Fair Rodeo Slack
Tuesday: Pig Wrestling
Wednesday: Fair Kickoff Concert
Thursday: Team Branding
Friday: 4-H Livestock Sale
Saturday: Fair Rodeo Performance
Sunday: Figure 8 Races

Marybeth seconds the motion.

Discussion: Tere says we should do another ticketed night event, like Octane Addictions, to make money. Marybeth says that Team Branding pays for itself through sponsors and entry fees. In 2019, we actually made money on the Pig Wrestling, about \$10,000. Hannah says that it seems like we lose money when we bring an outside contractor in; we do better when we run the event or the event runs itself, like Team Branding. Deb says Team Branding one night is a good idea but asks about selling tickets to it, even for only \$5? Tere agrees that Team Branding is great, we just need to market it correctly.

Vote is unanimous, motion passes.

c. Re-establish 2021 Fair Committees

Hannah motions to keep/re-establish the Big Top Tent, Concert, Exhibit Hall, Fair Rodeo, Figure 8s, Horse Show & Royalty committees for the 2021 Fair.

Gary seconds the motion.

Discussion: Budget & Finance Committee – not necessary. The majority of the Board feels like it is all of their responsibility to review the annual budget prior to submitting their request. Royalty Committee – parents of contestants cannot participate on the committee in any capacity. The motion is to keep/re-establish committees, not to necessarily appoint members to them.

Vote is unanimous, motion passes.

DISCUSSION ITEMS

VIII. Grassy Arena - Ninja Nation proposal

JH Ninja Warrior night event will be replaced with the 4-H livestock sale on Friday of Fair Week. The proposal before the Board tonight is to put the course on the Grassy Arena in the middle of the vendors on Saturday & Sunday of the 2nd weekend of Fair. The cost is \$15,000; we've already put down a \$1000 deposit; we also receive a \$3500 sponsorship from Axis Gymnastics for this event. MB will reach out to Axis about their sponsorship and see if they have any interest in redistributing it. This is not an action item for tonight, Rachel just wants the Board to think about it for now and will put it on the November agenda.

IX. 2021 Fair Rodeo

Rachel would like to get a sense of what direction the Board would like to go with the Fair Rodeo for 2021 – is there interest in bringing the IMPRA-sanctioned rodeo to fruition after all the work that was done last winter?

Deb comments that this discussion is committee work.

The committee will meet and the Fair Rodeo will be an action item on the November agenda.

X. RMAF Conference in Colorado Springs, CO on Nov. 11-14

Rachel recommends that we not attend this year, particularly because of the pandemic but also because our entertainment & programming are in place from rolling everything over from 2020 to 2021. The County also put out a COVID policy regarding no unnecessary travel at this time. Rachel says that the convention still has potential to be cancelled. Sarah tells the Fair Board about the Crisis Action Team and the COVID policies they have put in place at this time (because we are in the red phase currently) which apply to all County elected officials, staff, volunteers etc.

OTHER DISCUSSION ITEMS

XI. FY21 Fair Budget & Fund Balance Updates

Rachel stands for any questions the Board has. There are none. Rachel mentions Matt's request to send the Fair Board packets out to the Board sooner than the Friday before the meeting.

XII. Matters & Announcements from Board & Staff

a. Fair & Fairgrounds Manager Report & Updates

Rachel thanks Hannah for the Vertical Harvest tour during the WY Assoc. of Fairs fall conference. Rachel also makes the Board aware that Hadley is no longer working at the Fair Office and that the search for a new Admin. Asst. is now being conducted.

- b. Matt
- c. Tere
- d. Steve
- e. Deb
- f. Hannah – working on recruiting new Fair Board members for the open seats.
- g. Marybeth – has spoken with Nicole Uhl about moving the Team Branding to Thursday night of Fair Week.
- h. Gary

XIII. Other

a. 2 Vacant Fair Board Seats

A new employee is being trained to manage the County's volunteer boards. Rachel is not sure about the timeline at the moment but will keep the Board posted.

b. CANCELLED: IAFE Convention in San Antonio, TX on Nov. 29-Dec. 2

Rachel will take a look at what is being offered virtually and possibly sign up for some online sessions.

XIV. Adjourn

Gary motions to adjourn the meeting at 8:00PM. Hannah seconds the motion.

Vote is unanimous, motion passes.