### Complete Neighborhood + Rural Area Chart

<table>
<thead>
<tr>
<th>DEFINITION</th>
<th>EXST.</th>
<th>FUTURE</th>
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</thead>
<tbody>
<tr>
<td>Defined Character / High Quality Design</td>
<td></td>
<td>Water/sewer in some areas</td>
</tr>
<tr>
<td>Public Utilities</td>
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<tr>
<td>Quality Public Space</td>
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<tr>
<td>Variety of Housing Types</td>
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<tr>
<td>Walkable Schools, Commercial + Recreation</td>
<td></td>
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<tr>
<td>Connection by Complete Streets</td>
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| RURAL                                                  |       |                                             |
| Viable Wildlife Habitat + Connectivity                 |       | Protect existing habitat and connectivity   |
| Natural Scenic Vistas                                  |       | Preserve iconic scenic vistas              |
| Agricultural + Undeveloped Open Space                  |       | Conserve agricultural open space           |
| Abundance of Landscape over Built Form                 |       | Cluster built form and preserve open space  |
| Limited, Detached, Single Family Res. Development      |       | Detached single family                     |
| Minimal Nonresidential Development                     |       | Additional commercial development inappropriate |

Legend:  ● Generally Present;  ○ Partially Present;  ◯ Generally absent
Existing + Future Desired Characteristics

This Rural Area is the location of the majority of the community’s iconic scenic vistas. The agricultural open spaces of Spring Gulch, Walton, Hardeman, Poodle, Puzzle Face, Snake River and Melody ranches along with the skylines of the Gros Ventre Buttes define the character of this district. Large areas have been preserved from development by conservation easements, and much of the existing development is well clustered around Spring Creek Ranch and three golf courses. However, there are also older developments adjacent to the river bottom that have historically provided workforce housing.

Scenic vistas should continue to be the primary characteristic of the district. The continuation of agriculture and other means of avoiding development should be encouraged. Development potential that is realized would ideally be directed into a Complete Neighborhood. Development that does occur should be clustered adjacent to existing development and designed to protect scenic vistas and agricultural viability. Additional non-residential development is inappropriate; however, provision of convenience commercial within existing resort development may provide an amenity for surrounding residents. Both residential and non-residential redevelopment should encourage additional clustering and otherwise reduce scenic and wildlife impacts while preserving workforce housing opportunities.

The other primary characteristic of this district is its transportation role. State Highways 22 and 390, North Highway 89 and Spring Gulch Road traverse this district. These scenic arterial roads serve as our transportation backbone to the north and west. The future character of these roadways should include additional capacity for alternate modes as well as wildlife-vehicle collision mitigation, such as wildlife crossings, and scenic enhancement.

Policy Objectives

**Common Value 1: Ecosystem Stewardship**

1.1.c: Design for wildlife permeability
1.3.a: Maintain natural skylines
1.3.b: Maintain expansive hillside and foreground vistas
1.3.c: Maintain natural landforms
1.4.b: Conserve agricultural lands and agriculture
1.4.c: Encourage rural development to include quality open space

**Common Value 2: Growth Management**

3.1.b: Direct development toward suitable Complete Neighborhood subareas
3.1.c: Maintain rural character outside of Complete Neighborhoods

**Common Value 3: Quality of Life**

5.3.b: Preserve existing workforce housing stock
7.2.d: Complete key Transportation Network Projects to improve connectivity
7.3.b: Reduce wildlife and natural and scenic resource transportation impacts
9.1: Jackson Hole Golf & Tennis

This CONSERVATION Subarea in the elbow between the Snake and Gros Ventre Rivers is characterized by medium to low density resort development and housing historically occupied by the workforce. The existing development is visually buffered from North Highway 89 by Grand Teton National Park, but is very important for wildlife movement between the two rivers. The future character of this subarea should be more natural than it is today while respecting existing property rights. Redevelopment projects should be encouraged to restore natural landforms and vegetation and should be designed to increase wildlife permeability if incentives to reduce density are not successful. New development should implement wildlife friendly design best practices if non-development conservation cannot be accomplished. The workforce housing character of the areas of older development should be preserved to the extent possible. The Jackson Hole Golf and Tennis Planned Resort should not expand in footprint or entitlements, but provision of locally oriented services within the existing allowed floor area would benefit the residents of the area and is encouraged. An additional amenity to the subarea could be START service as part of a route from Town to the airport.

9.2: Agricultural Foreground

This PRESERVATION Subarea should remain characterized by agricultural open space. Agriculture and other non-development methods of preserving the existing open space, while respecting private property rights, are the priority. Agriculture will be encouraged through regulatory exemptions and allowances. Accessory uses that do not detract from the agricultural character of the subarea but facilitate the continued viability of agriculture may be appropriate. Where possible, development potential should be directed into the Complete Neighborhoods that border this subarea. Development that does occur should be clustered near existing development and be designed to protect scenic vistas and agricultural viability, which also protects wildlife habitat and wildlife permeability. The scale of development should be of a rural character, consistent with the historic agricultural compounds of the community. Identified road projects through this subarea should increase connectivity for all modes travel, incorporate wildlife crossings or other wildlife-vehicle collision mitigation where appropriate, and include scenic enhancements such as burying the power lines along Highway 22.
9.3: Existing County Valley Subdivisions

This CONSERVATION Subarea borders the River Bottom (District 8) and agricultural open space. It is currently characterized by older, low density, single family, workforce housing, but it is important for wildlife movement. The goal for this subarea is to improve wildlife permeability and maintain the workforce housing character to the extent possible, while respecting private property rights. Improved screening of development using natural vegetation and landforms that draw attention away from the development and toward the adjacent scenic foregrounds should also be encouraged. Redevelopment should be sited and designed to improve wildlife permeability and enhance wildlife habitat connections regardless of whether incentives to preserve workforce housing or reduce density are successful. New development should implement wildlife friendly design best practices, if non-development conservation cannot be accomplished.
9.4: Gros Ventre Buttes

This CONSERVATION Subarea is characterized by scenic skylines and existing residential and resort-type development, as well as slope habitat for wildlife. Natural skylines should remain the defining characteristic of the subarea, while respecting private property rights. Development and redevelopment should be located and designed to preserve natural skylines, if non-development conservation and incentives to restore natural skylines are not successful. Wildlife habitat and habitat connections should also be protected and enhanced through the location and design of development. In addition, existing highway commercial should be redeveloped into a residential character more consistent with the rest of the subarea to the extent possible.
Why Illustrate Our Vision?

Realizing our Vision requires proactively planning for what we want - rural open spaces and high quality Complete Neighborhoods - by identifying where we want them and what we want them to look like. Our Vision is that development be designed to enhance our community character and located in suitable areas in order to preserve and protect the ecosystem and western, rural character. The Illustration of Our Vision defines the type of preservation or development in each area of the community that will allow us to realize our Vision. In areas suitable for development, the Illustration of Our Vision describes how we will protect the character we love while ensuring that development enhances our Quality of Life. In all other areas, the Illustration of Our Vision describes how we will preserve and enhance wildlife habitat, wildlife connectivity, scenic vistas, and open space.

Defining desired character for all areas of the community provides predictability in planning and development, which has been absent in the past. Incremental, site-specific determinations of policy applicability that are emotionally, politically and legally tied to a specific development plan are no longer the community’s growth management principle. The Illustration of Our Vision bridges the gap between our Vision and the development of an individual site so that all community members can understand how an individual preservation or development project should contribute to the achievement of our Vision. The Illustration of Our Vision will inform land development regulations that ensure no policy of this Plan is forgotten and that all policies are implemented within the proper context.

The Illustration of Our Vision also provides accountability and measurability. By defining the existing and desired character of each area of the community, we can quantify our progress toward achieving our Common Values of Community Character. With this information we can determine what policies and strategies are appropriate in which locations. The Illustration of Our Vision will enable the rigorous analysis needed to continually adapt our implementation strategies to ensure that preservation and development occur in the desired amount, location and type.
How is the Vision Illustrated?

The Illustration of Our Vision depicts the policies of the community’s three Common Values of Community Character through four levels of character classification.

At the highest level, the private lands of the community are divided into Character Districts – areas with common natural, visual, cultural and physical attributes, shared values and social interaction. Character District boundaries are based on a layering of the best available quantitative and qualitative data for each of the three Common Values of Community Character (Ecosystem Stewardship, Growth Management, Quality of Life) in order to identify areas that share similar characteristics (see Appendix B Framework Maps).

While our community’s 15 Character Districts share Common Values, each has a unique identity, based upon the presence or absence of specific characteristics, each Character District is classified as either a Rural Area focused on ecosystem stewardship or a Complete Neighborhood focused on enhancing Quality of Life. The map on pages IV-4 and IV-5 shows the Character District boundaries, defines Complete Neighborhood and Rural Area characteristics and identifies the classification of each Character District.

At the next level, each Character District is divided into subareas. Each subarea is categorized as Stable, Transitional, Preservation or Conservation based upon the existing character of the subarea and the desired future character for the entire Character District. Stable and Transitional Subareas are the most suitable locations for people to live, work and play. Subareas focused on Ecosystem Stewardship are designated as Preservation or Conservation. The map on pages IV-6 and IV-7 shows the subareas and defines the subarea classifications.

Finally, for each subarea, Character Defining Features are described to ensure the desired character is illustrated. The Character Defining Features provide the greatest level of site specific detail; however the characteristics are still conceptual and will inform specific regulations, incentives and programs. The characteristics valued by the community within a subarea are mapped, described and illustrated. On pages IV-8 and IV-9 is a legend that describes the symbols and graphics used on the Character Defining Features Maps. An appropriate Neighborhood Form(s) is also identified for each subarea. A Neighborhood Form identifies the general pattern and intensity of development that meets the desired character. On pages IV-10 and IV-11 is a transect that depicts the continuum of Neighborhood Forms that make up our community and shows the relationship between the various patterns and intensities.
# Complete Neighborhoods + Rural Areas

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<tr>
<th>Character Districts</th>
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<td>Public utilities (water, sewer, and storm sewer)</td>
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<td>Schools, childcare, commercial, recreation, and other amenities within walking distance (1/4 to 1/2 mile) of residences</td>
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<td>Connection by complete streets that are safe for all modes of travel</td>
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<td>Viable wildlife habitat and connections between wildlife habitat</td>
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<td>Natural scenic vistas</td>
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<td>Agricultural and undeveloped open space</td>
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<td>Abundance of landscape over built form</td>
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<td>Limited, detached single family residential development</td>
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<td>Minimal additional nonresidential development</td>
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</table>

## Character Districts

- **TOWN SQUARE**
- **TOWN COMMERCIAL CORE**
- **TOWN RESIDENTIAL CORE**
- **MID TOWN**
- **WEST JACKSON**
- **TOWN PERIPHERY**
- **SOUTH HIGHWAY 89**
- **RIVER BOTTOM**
- **COUNTY VALLEY**
- **SOUTH PARK**
- **WILSON**
- **ASPENS/PINES**
- **TETON VILLAGE**
- **ALTA**
- **COUNTY PERIPHERY**
Stable Subarea
- Subareas in which no change to the existing character is necessary
- Development will be infill that maintains the existing identity or vitality
- The subarea may benefit from strategic infill or development of non-existing Complete Neighborhood amenities

Transitional Subarea
- Subareas where most of the community would agree that development/redevelopment or a change in character would be beneficial
- Subareas that would benefit from reinvestment and revitalization
- Goals for development include improving access to jobs, housing and services and reducing reliance on single-occupancy trips

Preservation Subarea
- Subareas in which no change to the existing undeveloped character of the scenic resources and wildlife habitat is necessary
- Additional amenities and infrastructure are inappropriate
- May benefit from some clustered residential development that improves the overall preservation of open space

Conservation Subarea
- Areas of existing development and platted neighborhoods with high wildlife values, where development/redevelopment should focus on improved conservation
- Areas that benefit from an increase in open space, scenic resources, and habitat enhancement
- Goals include balancing existing development with improved wildlife permeability and scenic enhancements.
Character Defining Features - Map Symbols

The Character Defining Features Maps depict the characteristics that define each district and subarea. Below is a list of symbols and map attributes that are used on the maps. Characteristics that are locational are shown on the map using colored symbols or map attributes. Other characteristics depicted using black symbols, apply generally to a subarea, but are not location specific. All mapped features are illustrative of the character of an area and do not imply desired regulatory boundaries or specific locations for certain attributes.

**Common Value 1 – Ecosystem Stewardship**

- **Wildlife Permeability:** Design for wildlife permeability should be a characteristic of the subarea.
- **Agriculture:** Agricultural use should be characteristic of the subarea.
- **Wildlife Highway Crossing:** Wildlife-vehicle collision mitigation emphasis site as identified by the Western Transportation Institute and Montana State University College of Engineering in 2012.
- **Crucial Habitat:** Bald eagle, trumpeter swan, mule deer, elk, and/or moose crucial winter habitat; mule deer and/or elk migration corridor; and/or bald eagle and trumpeter swan nesting area; and/or cutthroat trout spawning area as identified by the Conservation Research Center of Teton Science Schools in 2008.
- **Scenic Corridor/Vista:** Scenic highway corridors and vistas as identified on 1994 Community Issues Maps.

**Common Value 2 – Growth Management**

- **Gateway:** A gateway into the community.
- **Public Parking:** Existing parking provided by the Town of Jackson.
- **Road Corridor Enhancement:** A roadway corridor that will be characterized in the future by enhanced pedestrian and commercial vitality.
- **Creek Corridor Enhancement:** A creek within a Complete Neighborhood that will be characterized in the future by enhanced recreational opportunities and ecological value.
Common Value 3 – Quality of Life

- **Workforce Housing:** Housing occupied by the workforce should be a characteristic of the subarea.
- **START Service:** START service should be a characteristic of the subarea.
- **Local Convenience Commercial:** Local convenience commercial should be located within the subarea.
- **Industrial:** Light industrial and heavy retail use should occur in the subarea.
- **Parks and Recreation:** Existing parks and recreation facilities.
- **School:** Existing schools.
- **Key Transportation Network Project:** Transportation network projects identified in Policy 7.2.d.
- **Existing/Proposed Pathways:** Existing and proposed pathways identified in the Pathways Master Plan (2007).
- **Improved Interconnectivity:** An area that will be characterized in the future by increased interconnectivity.
Character Defining Features - Neighborhood Form Continuum

A Neighborhood Form identifies the general pattern and intensity of development representative of a certain character. One or more Neighborhood Forms are associated with each subarea. Below is a transect that depicts the continuum of Neighborhood Forms that make up our community and shows the relationship between the various patterns and intensities that define our character. The table below the transect describes characteristic acreages, heights, uses, and special considerations for each Neighborhood Form. These general characteristics are not prescriptive and are only meant to help describe the general pattern and intensity depicted in the transect.

**Characteristics of Neighborhood Forms**

<table>
<thead>
<tr>
<th>Form</th>
<th>Acres</th>
<th>Height</th>
<th>Use</th>
<th>Special Considerations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pr</td>
<td>n/a</td>
<td>n/a</td>
<td>Preservation</td>
<td>Preserved open space, wildlife habitat</td>
</tr>
<tr>
<td>Ag</td>
<td>70+</td>
<td>n/a</td>
<td>Residential, Conservation</td>
<td>Agricultural exemptions + incentives, scale of historic agricultural compounds</td>
</tr>
<tr>
<td>Cl</td>
<td>35+</td>
<td>2 story</td>
<td>Residential, Conservation</td>
<td>Improved wildlife habitat, open space and scenic protection with respect for private property rights, integrated transportation planning, scale of historic agricultural compounds</td>
</tr>
</tbody>
</table>

**Diagram Description**

The transect visually represents the different forms of urban development. The left section, labeled Pr (Preservation), indicates a high intensity of preservation, with preserved open space and wildlife habitat as special considerations. The middle section, labeled Ag (Agriculture), shows a medium intensity, with agricultural exemptions and incentives as special considerations. The right section, labeled Cl (Clustering), represents the lowest intensity, focusing on residential and conservation uses with special considerations for improved wildlife habitat and open space planning.
What Does the Illustration of the Vision Address?

Our community’s Vision is illustrated in 15 Character Districts. Each Character District has unique issues, opportunities and objectives. Each Character District contributes to the overall implementation of the Comprehensive Plan and will ensure that preservation and development occur in the desired amount, location and type throughout the community.

Each Character District is composed of 6 parts:

1. The Vicinity Map identifies the district boundaries and the size of the district in relation to the entire community. It also depicts the boundaries of the district subareas and their Stable, Transitional, Preservation, or Conservation classification.

2. The Character Defining Features Map depicts the characteristics that define each district and subarea. Characteristics are described through mapping or shown symbolically. Mapped features are illustrative of the character of an area and do not imply desired regulatory boundaries or specific locations of attributes. A complete list of symbols used on the maps can be found on pages IV-8 and IV-9.

3. The Complete Neighborhood/Rural Area Table indicates whether the district currently has the characteristics of a Complete Neighborhood or a Rural Area. It also indicates whether those characteristics will be maintained or enhanced in the future. This table serves to explain the classification of the district and identify the district’s broad focus, basic issues, and opportunities.
4. Existing + Future Characteristics describe in words the existing and future character of the district, focusing on the elements of character that should be preserved or enhanced. This section provides the overall goals and vision for the district.

5. The Policy Objectives are policies from the Common Values of Community Character chapters of the Comprehensive Plan that are particularly relevant and should be implemented in the district. There may be other policies that apply to the district, but these are the key objectives to be met in the district in order for the community to achieve our Vision.

6. The Character Defining Features describe each subarea through text, Neighborhood Forms, and photos and/or drawings. The focus of the description is the character priorities that will allow for the desired character of the district, and consequently the community Vision, to be achieved. The Neighborhood Form(s) depict the general pattern and intensity of development that meets the desired character; while the illustrations and/or photos provide a more detailed illustration of the desired built form. The entire continuum of Neighborhood Forms can be found on pages IV-8 and IV-9.