

JACKSON HOLE **Travel & Tourism Board**

Wednesday, January 11, 2022 Special Meeting Annual Board Retreat

Jackson Hole Travel and Tourism Joint-Powers Board

9:00 a.m. - 5:00 p.m. Sagebrush West Conference Room, Ranch House, Spring Creek Ranch

In-person for Board, Attorney, Contract Support Staff, and Liaisons from Teton County and the Town of Jackson

Guest Facilitator: Eric Eide

9:00 - 9:30 a.m. Breakfast and Introductions

9:30 a.m. CALL TO ORDER, PRONOUNCEMENT OF QUORUM

PUBLIC COMMENT: *Public comment will be available at this time only.* When making public comment, please introduce yourself and the organization you represent. Please limit your comments to statements of opinion/fact and limit your comment to two minutes.

9:45-10:15 a.m.

Action Item: None

Discussion Item: As needed

Matters from the Board and Consultant: As needed

Updates

10:15 - 11:30 a.m. Sustainable Destination Management Plan:

- *Discussion of SDMP adoption and next steps*

11:30 - 11:45 a.m. Break

11:45 a.m. - 12:45 p.m. Team Development Work with Eric Eide (Facilitator)

12:45 - 1:45 p.m. Working Lunch

1:45 - 5:00 p.m. (with break) Board Matters Facilitated by Eric Eide

- Review of JHTTB Mission and Vision
- Discussion on proposed DMMO structure
- Identification of necessary support structures and contractors
- Next steps

5:00 p.m. Adjourn