



**Teton County Fair Board  
Special Meeting Minutes  
Friday February 24<sup>th</sup>, 2023 @ 7:30AM  
Fair Office @ 305 W. Snow King Ave**

*Mission: The mission of the TCFB is to produce an exceptional fair and administer the year-round use of the fairgrounds while promoting the western heritage; uniting urban and rural communities in celebration.*

*Vision: The TCFB's vision is to actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.*

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I. Call to Order

Zach calls the meeting to order at 7:23AM.

II. Roll Call/Pronouncement of a Quorum

PRESENT: Zach, MB, Hannah, Donnie & Amy via Zoom, Matt from the Fair Office

ABSENT: Alaina

ALSO PRESENT: Rachel, Sarah, Andy Calder, Rocio via Zoom, Julien Hass via Zoom

III. Adopt Agenda

Hannah motions to adopt the 2/24/23 agenda as written. Matt seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.

IV. Public Comment

No general public comment.

**ACTION ITEMS**

V. Consideration of The Dragondeer Contract

The contract is in the Board Packet for review. Hannah has scheduled this band for Wednesday night of Fair Week under the Big Top Tent. She was able to negotiate a discounted rate because the routing works well. They are a rock/funk/sole band from Denver, CO. The contract is for \$3500, plus hotel rooms for one night.

Hannah motions to approve the Dragondeer contract to perform under the Bog Top Tent on 7/26/23 in the amount of \$3500. MB seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.

VI. Consideration of 2023 Fair Rodeo Stock Contract Bids

Bids received on 2/3/23 @ 2:30PM include:

Diamond H Rodeo – Wayne Hebdon	JH Rodeo	R&R Rodeo
\$20,000	\$23,000	\$25,000

The Fair Board tabled the decision on this particular contract at the February 13<sup>th</sup> regular meeting, per the request of the Fair Rodeo Committee. The committee asked for more time to do some homework, interview the bidders and gather more information before making a recommendation to the Fair Board. The committee met with Wayne on 2/22 and with JH Rodeo on 2/23. The committee

chose not to interview Casey as his bid was the highest. The committee would like to recommend that WW Productions/JH Rodeo be awarded the 2023 Fair Rodeo Stock Contract.

Hannah motions to recommend approval by the Board of County Commissioners of WW Productions' (JH Rodeo) bid for 2023 Fair Rodeo stock contract in the amount of \$23,000. MB seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.

VII. Consideration of 2023 Fair Concert Headliner Act Contract

The contract is in the Board Packet for review. Andy is here to go over it or answer any questions the Board has. This contract is \$60,000 – 50% is due upon the signing and execution of the contract. The remaining 50% is due after the artist's performance on 7/27/2023. Upon the Fair Board recommendation for approval, the contract will then be reviewed by the County Attorney and then go to the BCC for final approval and signing.

Hannah motions to recommend approval by the Board of County Commissioners of William Morris Endeavor Entertainment, LLC's contract, in the amount of \$60,000, for the 2023 Fair Concert headlining act. MB seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.

VIII. Consideration of 2023 Fair Concert Support Act Contract

We have not received this contract and cannot recommend approval until we do. Andy is expecting this contract today.

IX. Consideration of 2023 Fair Concert Support Act Contract

The contract is in the Board Packet for review. Andy is here to go over it or answer any questions the Board has. This contract is \$7500 – 50% is due upon the signing and execution of the contract. The remaining 50% is due after the artist's performance on 7/27/2023. Upon the Fair Board recommendation for approval, the contract will then be reviewed by the County Attorney and then go to the BCC for final approval and signing.

MB motions to recommend approval by the Board of County Commissioners of William Morris Endeavor Entertainment, LLC's contract, in the amount of \$7,500, for the 2023 Fair Concert support act. Hannah seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.

X. Consideration of Changes to the FY24/2023 Fair Budget

**EXPENSES**

**Fair Advertising line item**

The Rodeo Committee would like to add \$900 for the Idaho Saddle Series Sponsorship.

**Originally \$38,300, increasing to \$39,200 (\$900 increase)**

**Fair Events & Shows line item**

We got an updated estimate from Chad – Hughes for the Fair Concert stage & sound. Chad has confirmed a stage from Denver, which will cost us \$6000.

Fair Rodeo Stock Contract for \$23,000

The Rodeo Committee would like to add \$2000 for an announcer and a funny man

**Originally \$264,700 increasing to \$270,578 (\$5878 increase)**

**Fair Contracts & Services line item**

We got an updated estimate from Chad – Hughes for the Fair Week sound. Hannah added a few items for the Big Top Tent.

\$10,400, increased to \$13,600 (\$3260 increase)

**Originally \$234,783 increasing to \$238,043**

**Increase of Total Expenses = \$10,038**

MB motions to recommend approval by the Board of County Commissioners of total 2023 Fair expenses in the amount of \$709,886.00 (was \$699,848). Matt seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.

**REVENUES**

**Fair Ticket Sales line item**

Rachel got an email from Frazier Carnival on Wednesday night that pre-sale carnival ticket prices are going up. The Mega Pass is increasing from \$100 to \$125. The 4-hours are increasing from \$22 to \$27.

Carnival (4-hour passes, \$27) - (2018 -  $9860/20=493$ , 2019 -  $13,560/20=678$ , 2021 -  $8220/20=411$ , 2022 -  $9108/22=414$ ) The average of these 4 numbers is 499. If we sell less tickets, say 400 due to the price increase,  $400 \times 27 = 10,800$ .

Carnival (Mega Passes, \$125) - (2018 -  $97,700/100=977$ , 2019 -  $105,000/100=1050$ , 2021 -  $109,530/90=1217$ , 2022 -  $120,000/100=1200$ ). The average of these 4 numbers is 1111. If we sell less Mega Passes due to the price increase, say  $900 \times 125 = 112,500$ .

Rachel calculated our projected ticket sales for Figure 8s wrong and was off by \$20,000.

**Originally \$338,400 increasing to \$361,200**

**Increase of Total Revenues = \$22,800**

Hannah motions to recommend approval by the Board of County Commissioners of total 2023 Fair revenues in the amount of \$578,440.00 (was \$555,640). MB seconds the motion. Discussion: Rachel mentions that the deficit is now right around \$131K. Vote is unanimous in favor. Motion passes.

**XI. ADJOURN**

Hannah motions to adjourn the meeting at 7:48AM. MB seconds the motion. No discussion. Vote is unanimous in favor. Motion passes.