



Teton County Fair Board
Regular Meeting Minutes
Fair Office – 305 W. Snow King Ave
Monday June 10th, 2019 @ 5:30PM

****Please leave your cell phones at the front desk. ****

Mission: The mission of the TCFB is to produce an exceptional fair and administer the year round use of the fairgrounds while promoting the western heritage; uniting urban and rural communities in celebration.

Vision: The TCFB's vision is to actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

- I. Call to Order
Marybeth called the meeting to order at 5:34PM.
- II. Roll Call/Pronouncement of a Quorum
PRESENT: Thomas, Amy, Gary, Matt, Emily, Marybeth
ABSENT: Peter
ADDITIONAL ATTENDEES: Arne (TOJ), Pete (Elk's), Jody (JH Distributing) Lexi Daugherty (TCF Queen), Glenn Owings (4-H), Sarah Mann, & Alyssa Watkins
- III. Adopt Agenda
Matt motions to adopt the agenda with the following amendments: delete item 8 and move items 9, 10, and 11 up under Public Comment. Emily seconds the motion. All in favor. Some discussion: Gene Borre is item #8 but he is not present. Items 9, 10 & 11 are Lexi, here to discuss the TCF Queen contract, Deb Lutz (not present) but was invited to discuss this summer's Royalty, and Pete & Jody, here to discuss the beer garden.
- IV. Approval of May 13th Meeting Minutes
Matt motions to approve the minutes as written with the following additions: item 7 (Motion to approve Hughes Production's estimate to do the sound setup for the Fair Concert for \$8000) was seconded by Matt and item 10D (Motion to approve hiring Tasha & the Goodfellas for up to \$750 as the opening band for Whiskey Myers) was seconded by Thomas. Thomas seconds the motion. All in favor, no discussion.
- V. Public Comment
None.
- VI. Lexi Daugherty – 2019 Queen Contract & activities
Lexi and Rachel met to review queen contract as proposed. Lexi is currently in school and cannot commit to running for the state title and does not want any money from the Fair Board. She would like to represent the Fair Board this summer at the fair and other local activities. Lexi agrees to be here for the fair and to help with whatever the board needs. Lexi would like to help build the program through a scholarship program, make the pageant more professional (holding practices, etc.) and act as a liaison between the Fair Board and queen contestants. Matt suggests Lexi ask JH Rodeo to start a scholarship program for the queen program.

To conclude, Lexi will not sign the contract, but will hold the queen title and help out with fair board needs this summer. Lexi will return crown, chaps, and clothing at the end of the season, but keep her buckle.

X. Deb Lutz – 2019 TCF & Rodeo Royalty plans & activities
Not present.

XV. Beer Garden/Vendor Layout/Big Top Tent

a. Jody – JH Distributing, Pete – Elk's Club

Pete says the Elk's are in to staff the beer garden and that they have 20 members signed up for TIPS training. The Fire Dept. might help as well at the beer garden and get TIPS trained. The Elk's agree to follow the suggested 12:00 – 7:00PM, Thursday – Sunday hours. Elks will receive 25% gross sales plus tips. Elks think they will only need 2-3 people to staff the beer garden at a time.

Jody suggests serving packaged beer and not kegs. This means beer will need to be poured into plastic cups to comply with Malt Beverage Permit. Packaged beer leaves less room for error as far as equipment working and temperature. Jody suggests offering Coors, Coors Lite, spiked seltzers, a Roadhouse beer, and a Grand Teton beer. Thomas would like us to have Mike's Hard Lemonade as something sweet to offer. Roadhouse and Grand Teton could sell for \$6.00. The Elk's Club is welcome to hang a banner and have info about the organization.

There will be two price points for beer – \$4 (domestics) and \$6 (microbrews), seltzers will be \$6. Need to make sure there are wristbands for 21 and older who have been allowed in the Beer Garden (provided by JH Distributing). JH Security is responsible for checking ID's and putting wristbands on.

Jody will be able to sell the Fair Board cups (\$56 for a case of 2,000). Jody will get 12-ounce cups to hold the craft beers and seltzer and 16-ounce cups for Coors and Coors Lite. According to malt beverage permit, the largest beer pour allowed is 16 ounces.

Big Top Tent goes up on Sunday July 21. Elk's will get a cash box. Emily suggests serving seltzers at the Night Events.

Thomas wants to know if it's possible to serve beer from the can, not pouring it into and serving it in the plastic cup. It's easier to police our beers if they are poured in the cup. Amy suggests a reusable cup. But there may not be enough time to make that happen this year.

ACTION ITEMS

XI. New Business

a. Approval of new ticket pricing

- i. Family Package (2 adults, 2 kids for \$100 – excluding Figure 8s)
- ii. Adult Individual (\$60 – including all Night Events)

Matt motions to approve the ticket prices for a family pass at \$100 for night events minus figure 8's and individual passes for \$60 for all night events.

Matt amends his motion to verify that a family pass is two adults and two children. Amy seconds the motion.

All in favor, no discussion.

b. 2019 Fair Board Uniforms

The Fair Board uniform budget is \$675, which is about \$75 a person.

Members would like something for night events – sweater or vest – and a t-shirt and hat for the day. Staff will look into hats and blue shirts. Hats can be ordered in bulk from embroidery company – don't have to be anything special – that way they can handed out to volunteers as well.

c. Fair Rodeo Announcer

The Fair Board is interested in hiring a local announcer who is familiar with the local contestants to supplement the contractor's announcer. It is part of the signed rodeo contract that R and R Rodeo provide their own announcer. Rachel recommends that we stick with the contract. Fair Board members suggest having two announcers that can feed off of each other. Marybeth mentions that R and R Rodeo has a working relationship with their announcer, so he knows the run of show, and therefore, should be the main announcer. Gary motions that we keep with the contract and if we find someone reasonably priced and the concessionaire is open to it, bring someone in as a second announcer.

Discussion: Marybeth thinks that out of courtesy, we need to ask the rodeo contractor if they would be open to a secondary announcer. Amy suggests that instead of having a second announcer, we bring the queens up to discuss what's going on in the local rodeo community. Emily thinks having the queens do announcements would slow things down and having two announcers will make things livelier. Rachel will reach out to Casey and see if he is open to having a second announcer.

Marybeth motions to direct staff to reach out to fair rodeo contractor to see if Casey would be open to having a supplemental announcer. The Fair Board can offer up to \$400 to pay this additional announcer. Emily seconds the motion.

All in favor, no discussion.

d. 4-H/Fair Board Fairgrounds Clean Up Day (July 1st or 2nd @ 5:30PM)
Matt motions to have the Fair Board/4-H fairgrounds cleanup day July 1st @ 5:30PM. Emily seconds the motion.

All in favor, no discussion.

e. Night Event Concessions/Food Trucks – revenue share agreement
The Rodeo Concessionaire decided not to accept the food concessionaire proposal for Fair night events. The agreement for night event concessionaires needs to be updated before sending it out to potential food truck vendors. Matt thinks if we ask flat fee, they may not make money back; he thinks we should ask for 15% of gross sales (same as initially proposed to WW Productions). The biggest change to the concession agreement was the increase from 10% to 15% in revenue share. Matt suggests that the number of food vendors for night events should be based on attendance of the night events. Marybeth suggests giving wrist bands on Thursday and Friday and leave rodeo arena gates open, so that people can get food from vendors. Rachel suggests having 2 trucks on Thursday and Friday and 3 on Saturday and Sunday.

Matt motions that the Fair Board offer food trucks a spot with electric and water at a 15% share of gross sales. Thomas seconds the motion.

All in favor, some discussion: Amy suggests we offer a 12% share, Thomas said 10% seemed reasonable, but it is unfair to make it lower than the 15% offered to WW Productions. Matt said when talking with Tom Fay (owner of Pinky G's), he suggested that the percentage should be higher.

The Fair Board will talk about food truck placement after vendors are confirmed for night events. Rachel will work with county attorney to update agreement. Fair Board will help Rachel reach out to local food trucks.

f. Vendors

i. Subcommittee/Special Meeting to Vet Vendors

Amy, Gary, Matt (vendor subcommittee members) will meet Monday June 17 at 5:30 at Fair Office. Gary and Marybeth will discuss placement of vendors at a later date. Staff will scan and send vendor applications to subcommittee via email on Friday June 14.

g. Parking Pass Pricing, increase for 2019?

i. \$35/week

ii. \$15/day

These are 2018 parking prices. This year, Citizens Mounted Patrol's contract is for \$10,500. Last year, parking brought in about \$9,000 and contract was \$8,500, so the Fair Board only made \$500 from parking. Emily suggests \$35 for 4-H camping, \$45 - \$50 for general parking. Paid parking starts Wednesday, mid-day.

Marybeth motions to keep parking price the same for 4-H (\$35/week \$15/day) and increase parking to \$50/week and \$20/day for the general public. Emily seconds the motion.

All in favor, some discussion: 4-H livestock auction buyers get free parking through 4-H. Rachel has mentioned doing angle parking on both sides of Snow King every day except during Figure 8s. Gary does not think it is fair to charge people for parking when we want them here, instead, we should be charging 4-H more for staying here. Rachel mentions we need to at least cover our costs and we need to increase our prices to do that. 4-H gets 1 trailer per club. Gary says we need to be vigilant about keeping track of parking. We can meet with CMU and discuss expectations. Get parking sticker for trailers.

XII. Old Business

DISCUSSION ITEMS

XIII. Gene Borre – 2019 Fair Cleaning Contract

Not present.

XIV. Exhibit Hall – recruit volunteers (superintendents, assistants, sewing/quilting judge)

County employees can volunteer as assistants, so that they can come and go as their schedule allows. Amy suggests reaching out to the UW Extension Office in Lincoln County for a sewing judge. Gary will talk with Knit on Pearl and Jane Budge for ideas.

XV. YTD Budget

BCC approved budget request. New directive of \$150,000 deficit. Rachel will share an updated budget when she has updated information from the treasurer.

XVI. Matters & Announcements from Board & Staff

a. Fair Manager Report & Updates

Rachel attended the Breakfast Rotary meeting on Thursday May 23rd about Fair night event beer sales.

WSTR, June 28-30, Flat Creek Drive will be closed for additional horse trailer parking. Working through parking expectations as far as who has to pay (\$15 for dry, \$20 with electrical). Power boxes are locked and turned off, so people must pre-pay to have access. Fairgrounds staff doesn't have the capacity to fully monitor people paying for parking.

Amy wants to know what we are doing for national anthems. High school choir will be interested in sending individuals to sing and/or do a free show in the big top. Amy will send contacts to Rachel for singers.

b. Subcommittee Reports/Fair Board Updates

i. Marybeth

Did pre-rodeo walkthrough with Roxanne and Bode.

New Fairgrounds location is still on the SPET ballot, just perhaps not a top priority.

ii. Emily

iii. Gary

iv. Peter

v. Matt

Rachel provided Matt Tax ID number to move forward with The Friends of Teton County Fair.

vi. Amy

Would like replacement crowns for the ones that broke (Bailey and Jordan).

vii. Thomas

XVII. Other

a. Night Events

b. Big Top Tent

c. Vendors

d. Royalty

xviii. Adjourn

Gary motions to adjourn the meeting at 7:36PM. Amy seconds the motion.

All in favor, no discussion.