

**WHO** is affected?  
**HOW** big is the issue?  
**WHAT** contributes to the issue?  
**WHEN and WHERE** is the issue most likely to occur?



Health Behaviors and Health Outcomes	
Theme: Cancer	
Who	While this issue impacts many different groups, increasingly younger individuals are getting diagnosed for colon, breast, and pancreatic cancers.
How	Cancer has a significant impact as families & individuals are having to travel outside of the area and alter their lives for treatments & other medical appointments
What	<ul style="list-style-type: none"> <li>• Lack of local specialists in our community</li> <li>• Change of access to preventative screenings</li> <li>• Decreased rate of screenings</li> <li>• General knowledge surrounding what resources are available and covered by insurance</li> <li>• High cost of living</li> <li>• American Standard Diet</li> <li>• Genetics/Epigenetics</li> <li>• Environmental Exposures</li> </ul>
When and Where	In rural areas and communities, the impact of cancer can be significant due to the close knit nature of these communities. Additionally, the uncertainty of cancer can lead to you or your family member being diagnosed at any given time.

# Cancer

## Accessibility

- Gaps in Health Insurance coverage
- Lack of diverse language providers
- Lack of local specialists and treatment modalities
- Changing screening recommendations make it hard to follow preventative measures

## Behaviors

- Lack of participation in Preventative screenings
- Diet, sedentary lifestyle, substance use/smoking, cultural influences, gender,
- Differences in motivation for accessing yearly appointments among subpopulations

## Environment

- High cost of living influencing access and cost of treatment
- Fumes? Pesticides on open space and golf courses? Plastics/PFA's? Wildfire smoke? Estrogens and other pharmaceuticals?

## Socioeconomics

- Long work hours (9-5 and shift workers) impacting treatment access
- Transient community leading to fragmented care
- People that have moved to area and have preexisting conditions
- Uninsured/Underinsured
- Gaps in knowledge of free preventative screenings

How Culture and Gender Impact Seeking Care

No Universal Health Coverage

Non Market-Adjusted Health Insurance